Let's talk about the power of having it all...

- **day-to-night wear up to 8 hours***
- **miraculous moisture all day**
- **superior color & shine that stay true**

The best of all lipsticks in one. No trade-offs.

Coming in brochure 20.

*Consumer home-use test.

free sample**

with any Brochure 18 purchase

**Limit one per customer.

Featured:
Remarkaberry

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CAMPAIGN 18, 2004
AVON PRODUCTS, INC., 1251 AVENUE OF THE AMERICAS, NEW YORK, NY 10020
To place an order, call

Satisfaction Guaranteed!

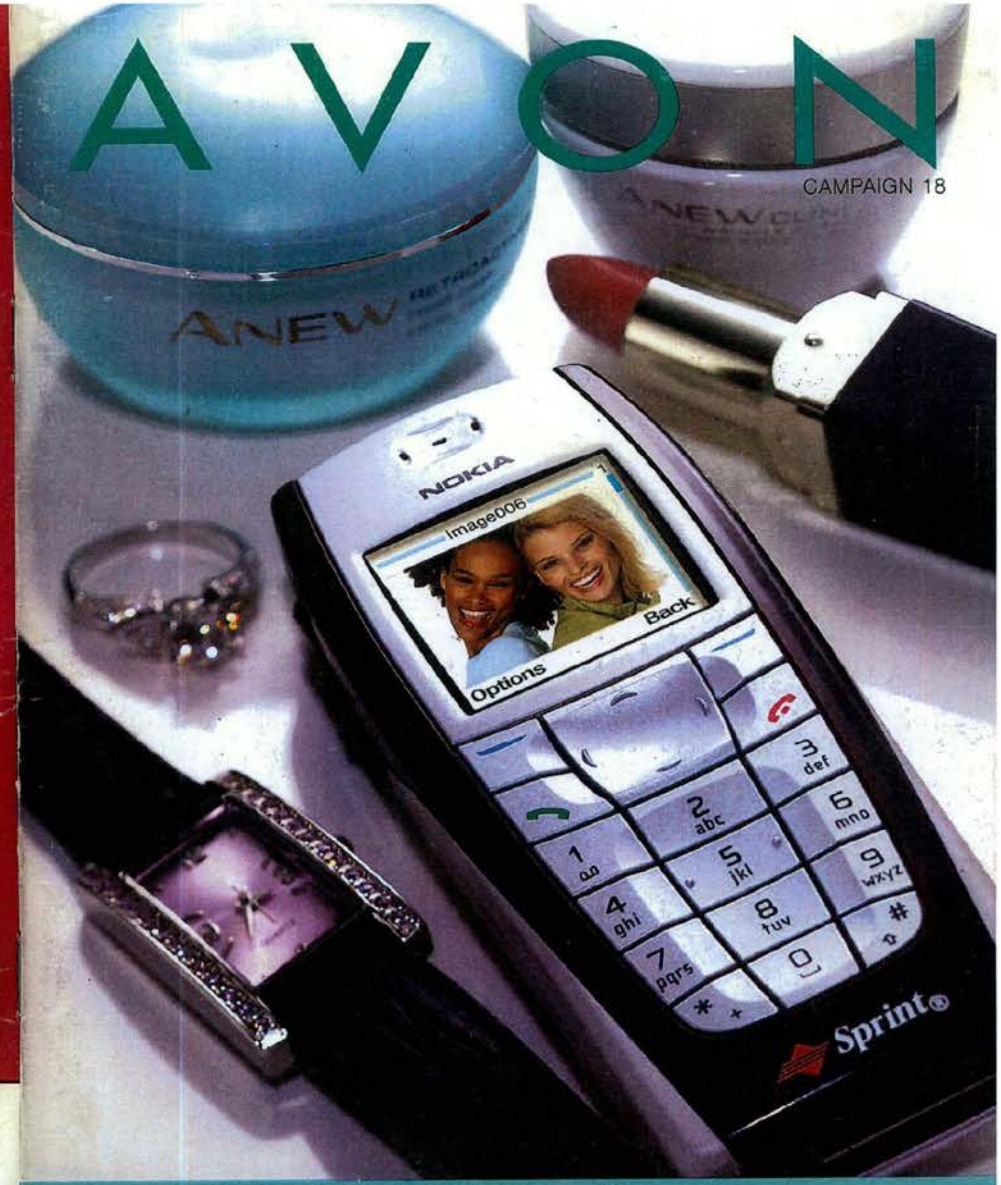
If you're not happy, we're not. Just return your purchase for a full refund or exchange.

Brochure effective until _____

Credit cards not applicable in Puerto Rico and the Caribbean.

AVON

CAMPAIGN 18



Avon calling...

offering you a **FREE** picture-phone

AVON-NY 015861
AV_PIPES_0022752

Q How do I get the phone?

A Simple! Just spend $25 on Jewelry, Color, or Skin Care products from pages 4–71 in this Brochure, and you will receive a voucher to redeem with Sprint.

Q What are the features of the phone?

A Built-in camera, built-in speakerphone, full-color screen, SMS Text Messaging, customizable photo caller ID.

Q When & how can I redeem my voucher?

A Anytime before December 31, 2004. Just call the toll-free number listed on the voucher and choose **any** Sprint PCS® Service Plan with Vision that's right for you.

Q Do I need to have a contract?

A Yes. You will receive your Sprint PCS Vision℠ Picture Phone PM-6225 by Nokia® when you activate a new line of service on a Sprint PCS Service Plan with Vision and sign a 2-year Sprint PCS Advantage Agreement. Free shipping and handling.

Q Can I get & redeem more than one voucher?

A Yes, you can get a voucher for each applicable $25 purchase from this Brochure. Each voucher can only be redeemed with activation of a new line of service with a 2-year Sprint PCS® Advantage Agreement.

Q What if I am currently a Sprint customer?

A Existing Sprint Customers with wireless service are eligible, however, activation of a new line of service with a 2-year Sprint PCS Advantage Agreement is required.

Q Can I take my existing wireless phone number with me?

A In most instances, you can transfer your current number to a Sprint PCS phone.

*Nationwide network reaches over 240 million people. Offers subject to change. Terms and conditions apply. Instant savings: Purchase and activation of new Sprint PCS Vision℠ Picture Phone PM-6225 by Nokia® by 12/31/04. Requires activation on a 2-year Sprint PCS Advantage Agreement on a Sprint PCS Device Plan with Vision. Sprint PCS Vision: Sprint PCS Vision Packs are limited to Sprint PCS Vision Phones and are not available with any device used as a modem. Additional charges for premium content apply. Service Plan: subject to credit approval. A $150 Early Termination fee and a nonrefundable $36 phone activation fee apply. A deposit may be required. Voice usage rounded to the next whole minute. Restrictions apply. See Sprint PCS Service Plans Guide for full details. Offer not available in all markets. Taxes excluded. This special offer ends 12/31/04. Number transfers not available in all markets. Not all numbers are transferrable. Restrictions apply.

Offer subject to change without notice. Sprint reserves the right to substitute a phone of equal or improved functionality and value. May not be combinable with any other offers. Restrictions apply. ©2004 Sprint. All rights reserved. Sprint, Sprint PCS Clear Pay, Sprint PCS Vision and the diamond logo are trademarks of Sprint Communications Company L.P.

FREE† picture phone

Sprint PCS Vision℠ Picture Phone PM-6225 by Nokia®

when you spend $25 on Jewelry, Color, or Skin Care

(pages 4–71)

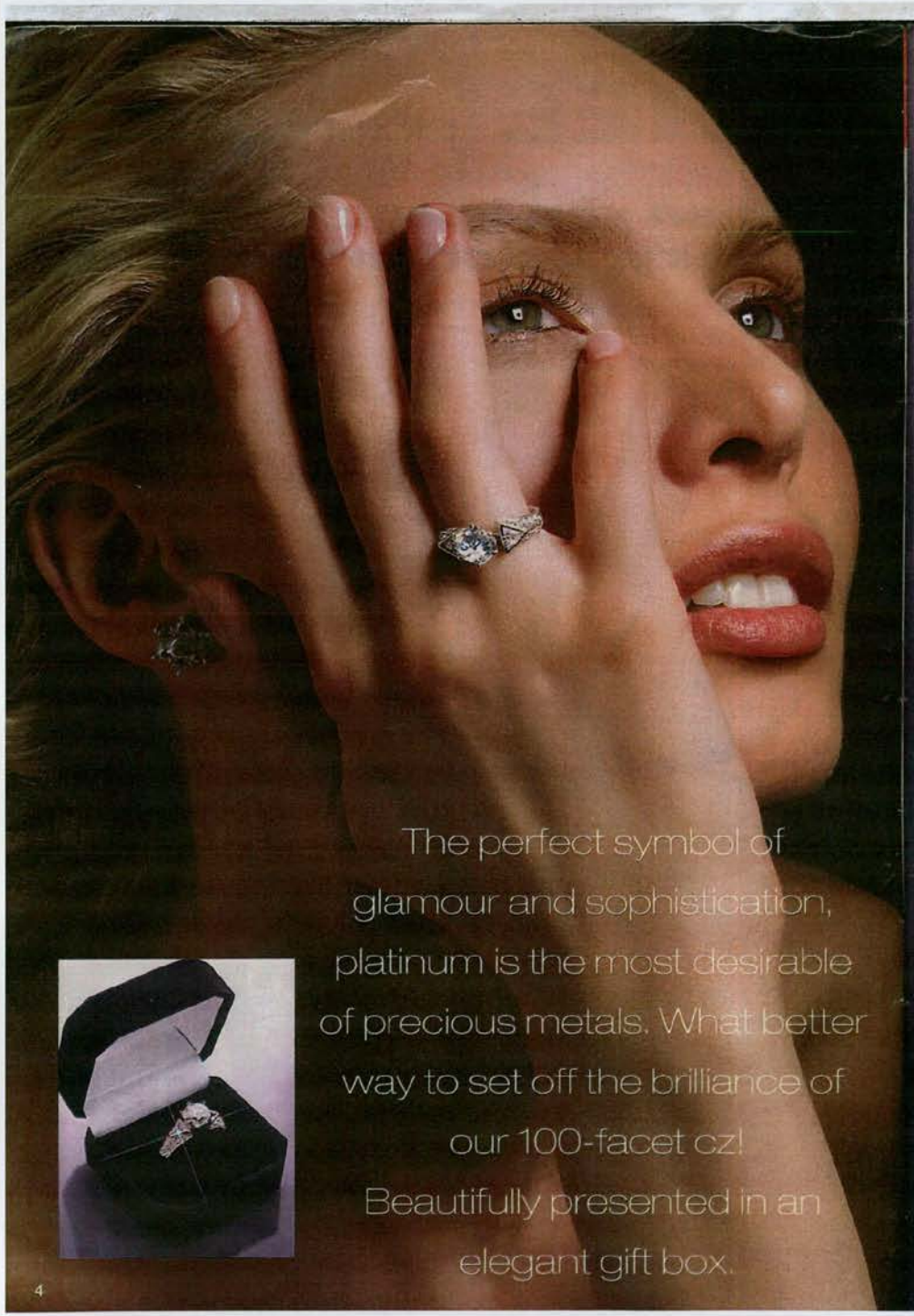
Sprint®

$229.99 suggested retail value††

†When you activate a new line of service on any Sprint PCS Plan with Vision and a 2-year Sprint PCS® Advantage Agreement.*

††Free after Sprint instant savings & Avon promotional rebate.

AVON-NY 015862
AV_PIPES_0022753



The perfect symbol of glamour and sophistication, platinum is the most desirable of precious metals. What better way to set off the brilliance of our 100-facet cz! Beautifully presented in an elegant gift box.

desire for platinum

100-facet dazzler
first time ever

new

Platinum-Plated 100-Facet CZ Ring in Gift Box
Gorgeous 100-facet cz with
2 trillion-cut cz's (3-carat total diamond-weight equivalent)
and rhinestone accents.

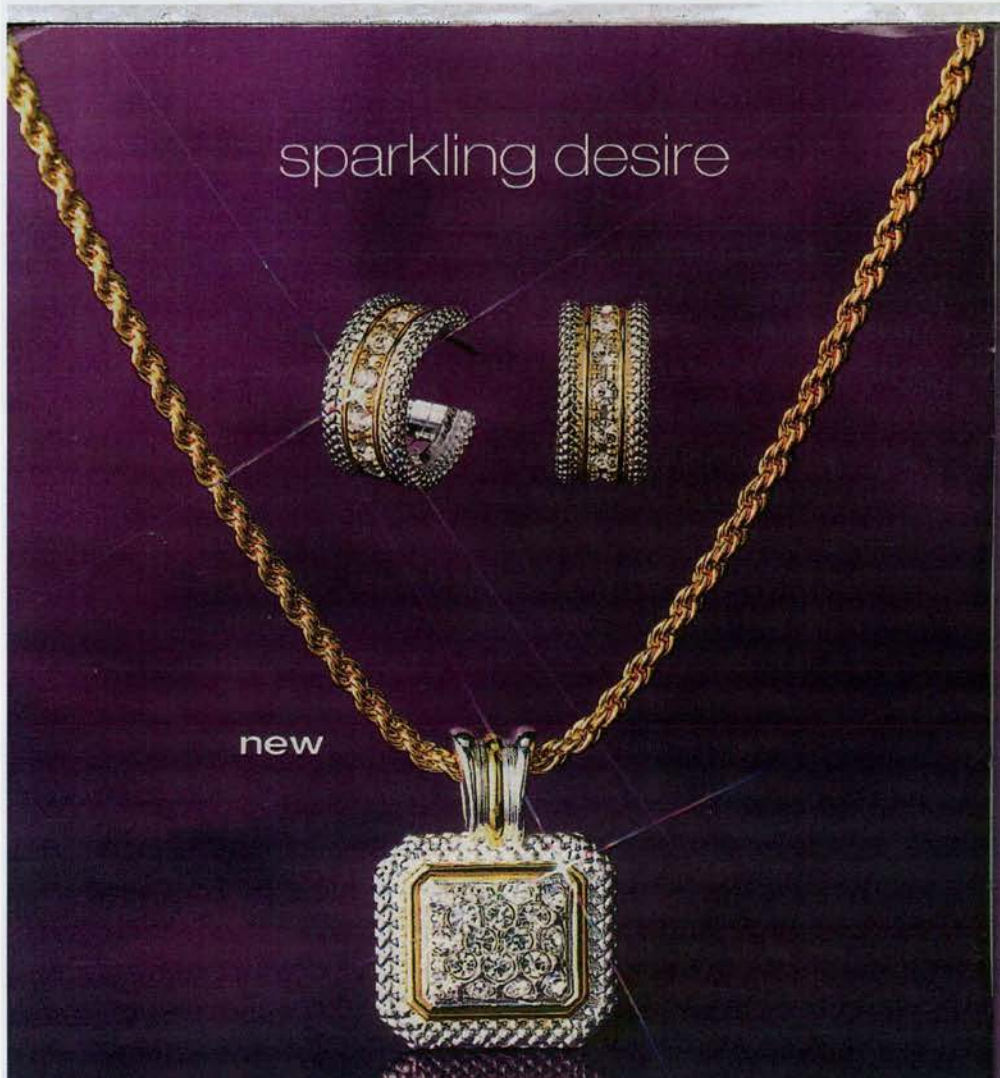
Sizes
5 *250-769*
6 *250-807*
7 *250-830*
8 *250-864*
9 *250-879*
10 *250-917*
11 *250-921*

brilliant price
$25

FREE
picture
phone
with $25 purchase
details, page 3

AVON-NY 015863
AV_PIPES_0022754

sparkling desire



new

TEXTURED TWO-TONE
Rhinestones set in goldtone with silvertone details.

Pavé Necklace
16" goldtone chain with 3" extender.
316-493

9.99
WILL BE 14.99

Pavé Earrings
⅝" L. Pierced.
316-508

5.99
WILL BE 9.99

special prices

jewelry enlarged to show detail

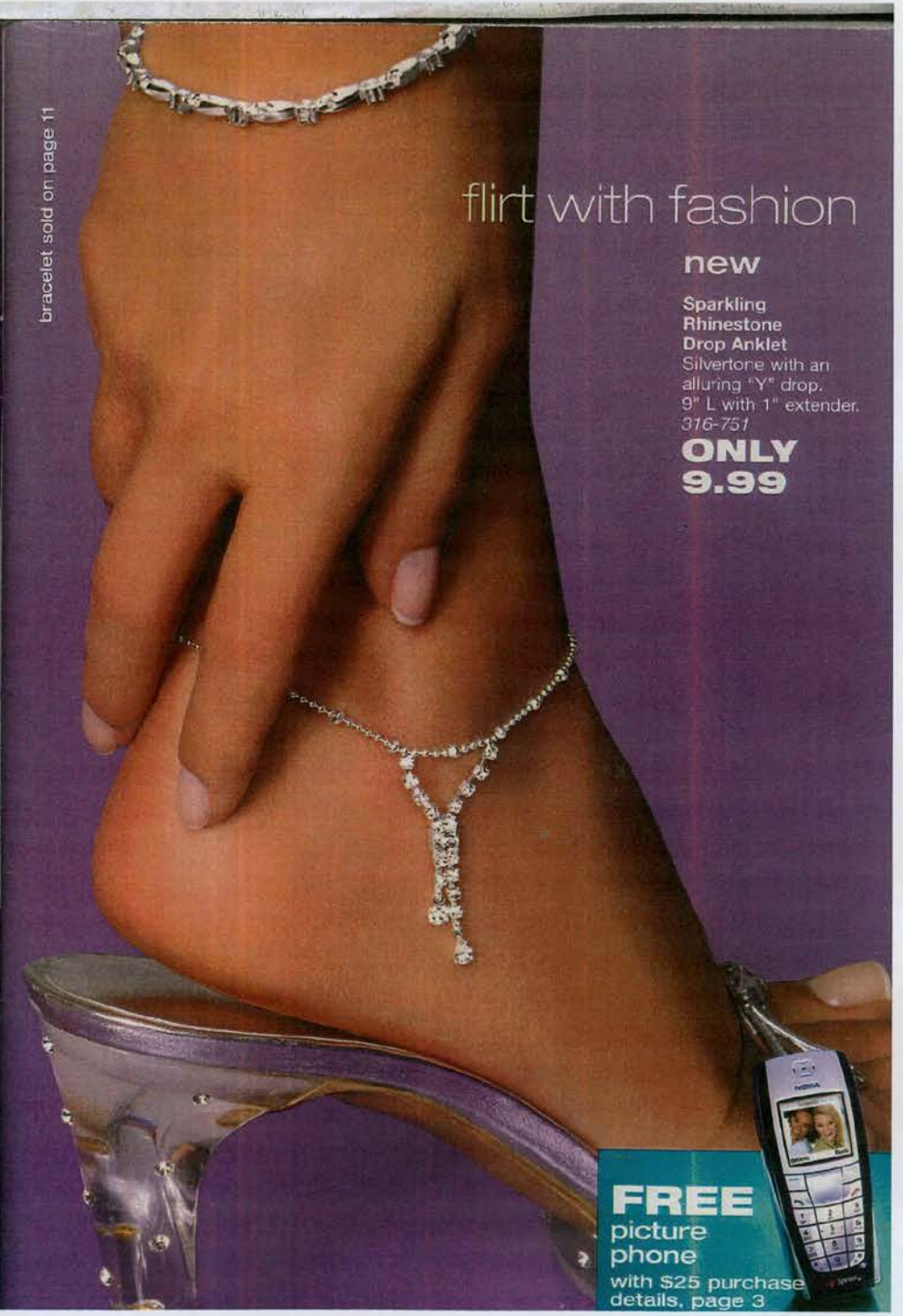
bracelet sold on page 11

flirt with fashion

new

Sparkling Rhinestone Drop Anklet
Silvertone with an alluring "Y" drop.
9" L with 1" extender.
316-751

ONLY 9.99



FREE picture phone with $25 purchase details, page 3

AVON-NY 015864
AV_PIPES_0022755

two looks

pink flips

to yellow

new

Silvertone CZ Convertible Ring with Scroll Accents
Pink & clear cz's on one side, yellow cz's on the flip side
5 *316-546* 8 *316-618*
6 *316-570* 9 *316-637*
7 *316-599* 10 *316-694*
11 *316-660*

special price 14.99
WILL BE 24.99

buy now & save $10

jewelry enlarged to show detail

in one

new

pendant converts to open heart necklace

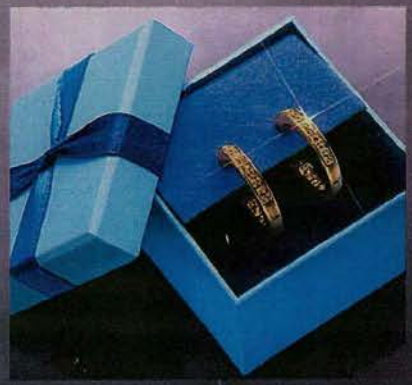
Silvertone Convertible Necklace
Two great looks. Wear rhinestone-accented pendant with magnets together or detached. 16" chain with 3" extender.
167-451

special price 9.99
WILL BE 19.99

buy now & save $10

FREE picture phone with $25 purchase
details, page 3

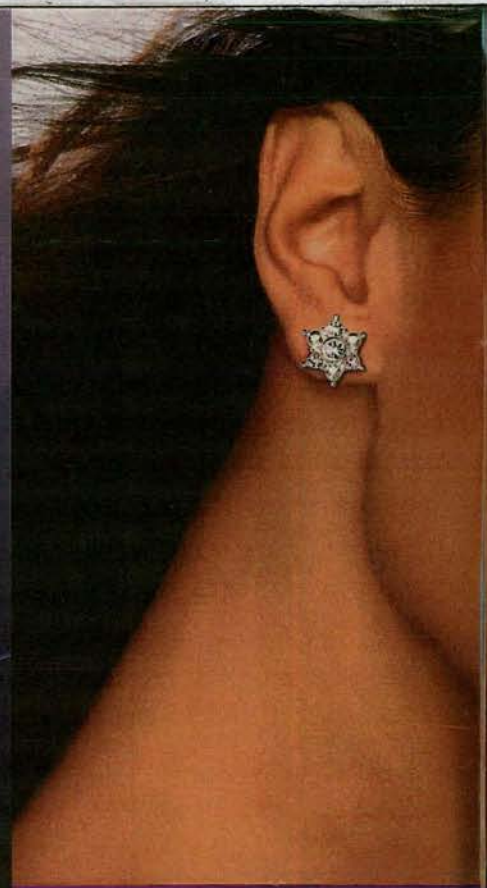
AVON-NY 015865
AV_PIPES_0022756



Glamorous Rhinestone Inside Out Hoop Earrings in Gift Box
¾" L. Pierced. Beautifully presented in blue-ribbon gift box.
Goldtone *083-376*
Silvertone *083-429*
was 14.99

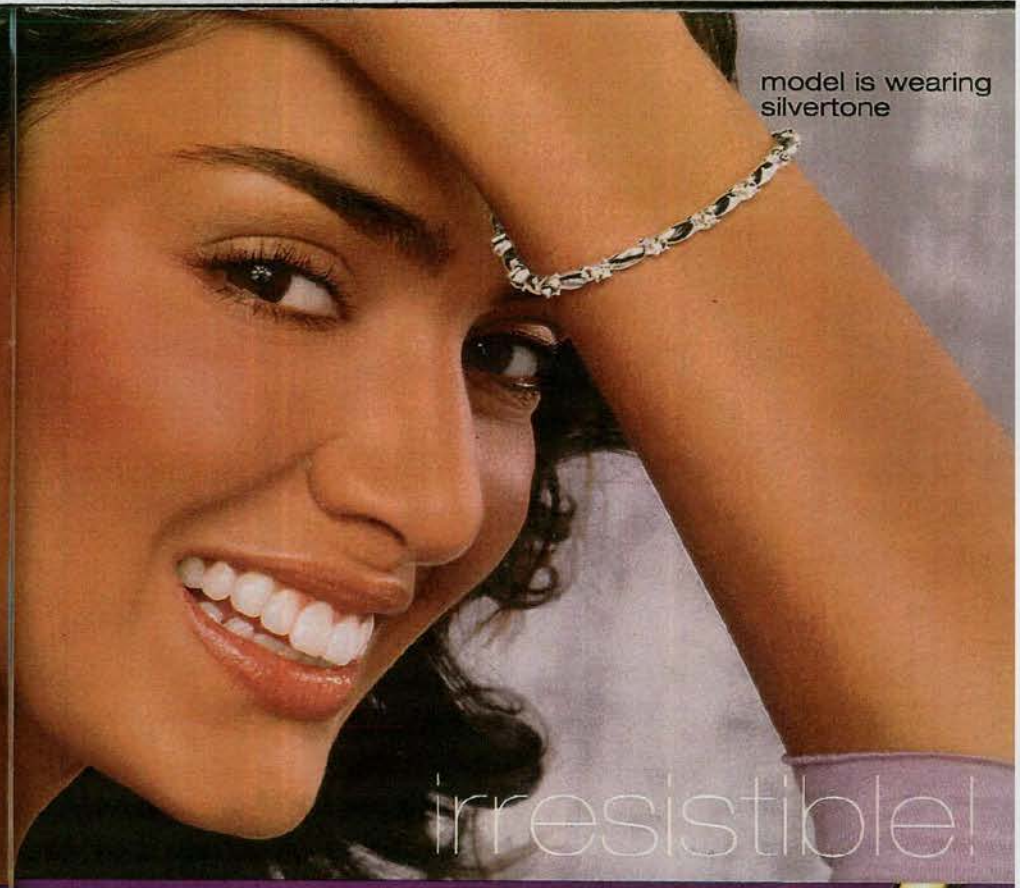
now 4.99
each pair

buy now & save $10



wear studs alone

or with jackets



model is wearing silvertone

irresistible!

new

Sparkling Tennis Bracelet & Interchangeable Earring Gift Set
Rhinestone bracelet (7" L with 1" extender) & pierced studs with removable jackets (½" diam.).
Silvertone *251-363* **Goldtone** *251-397*

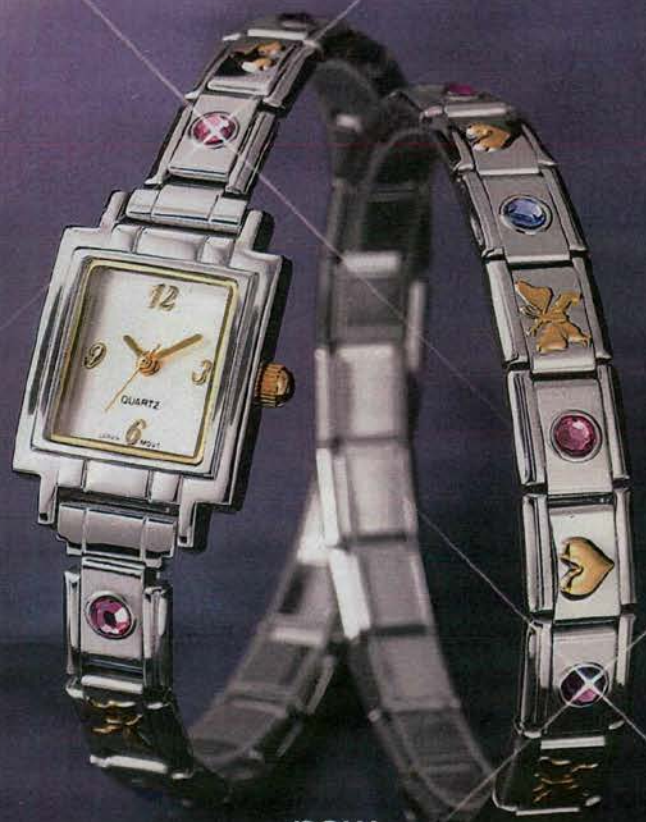
special price 4.99
each bracelet, earring & jacket set
WILL BE 14.99

buy now & save $10

only 4.99
each bracelet, earring & jacket set

AVON-NY 015866
AV_PIPES_0022757

be charmed
watch & bracelet set



new

❖ **Charming Stretch Watch & Bracelet Set**
Multicolor motifs go all around the quartz movement watchband & matching bracelet. Silvertone with rhinestones & goldtone accents. Comfort-stretch bands with removable links adjust to fit most wrists.
250-940

special price
$25 the set
WILL BE 34.99

buy now & save 9.99

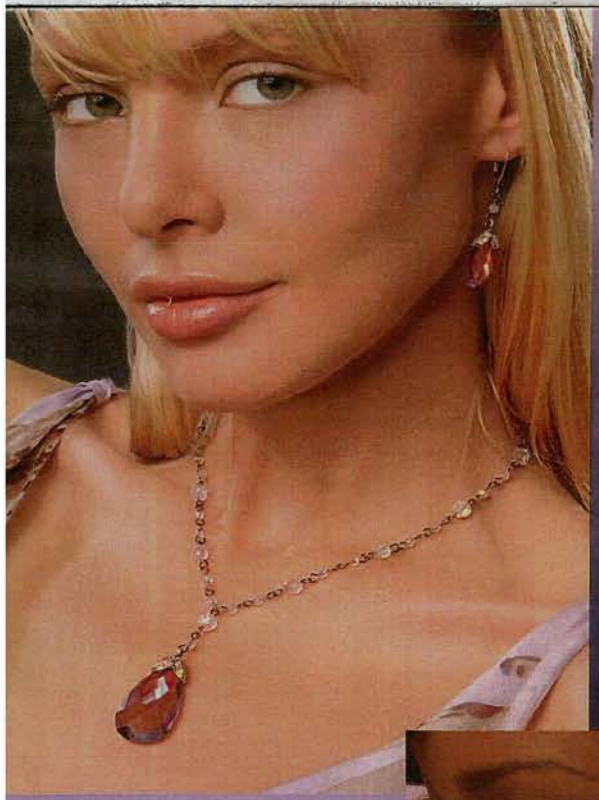
new

Braided Cord Charm Bracelet
Bold silvertone charm on easy-to-wear braided cord that adjusts from 7" to 8".
Heart *076-951* **Butterfly** *053-738*

only 9.99 each

FREE picture phone with $25 purchase
details, page 3

AVON-NY 015867
AV_PIPES_0022758



SPARKLING ROSE COLOR DROP
Hand-cut crystals with iridescent crystal beads. Gunmetal-finish setting.

Earrings
2" L. Pierced.
153-831
was 14.99
now 9.99
while supplies last

Necklace
16" L with 3" extender.
153-611
was 19.99
now 14.99
while supplies last

TOPAZ COLOR FASHION
Goldtone/silvertone with glass beads.

Earrings
2¼" L.
Pierced *038-094*
Clip *040-033*
5.99
while supplies last

Necklace
16" L with 3" extender.
034-983
14.99
while supplies last

new

spice of life

❖ **Spice Blossom Stretch Watch**
Beaded band with brass-finish links & rhinestone accents. Quartz movement. One size fits most.
272-967
special price
19.99
WILL BE 24.99

Spice Blossom Gift Set
Brass finish with rhinestones & enamel-look accents. 16" necklace with 3" extender & pierced earrings.
251-029
special price
14.99 the set
WILL BE 19.99

buy now & save $5

AVON-NY 015868
AV_PIPES_0022759

$10 off

❖ **Birthstone Watch**
Birthstone-color face rimmed with matching crystals set in silvertone. Fine Japanese quartz movement. Textured black genuine leather strap, 9¼" L.

was 29.99
now 19.99 each

Birthstone Colors

Jan Garnet
285-523

Feb Amethyst
288-890

Mar Aquamarine
289-055

April Diamond
292-627

May Emerald
293-035

June Alexandrite
293-547

July Ruby
293-695

Aug Peridot
299-765

Sept Sapphire
308-484

Oct Tourmaline
308-833

Nov Citrine
309-241

Dec Blue Topaz
309-442

colors of desire

jewelry enlarged to show detail

Simulated Birthstones

- **Jan Garnet** *267-024*
- **Feb Amethyst** *267-172*
- **Mar Aquamarine** *267-187*
- **April Diamond** *267-191*
- **May Emerald** *267-206*
- **June Pearl** *267-210*
- **July Ruby** *267-230*
- **Aug Peridot** *215-833*
- **Sept Sapphire** *215-848*
- **Oct Tourmaline** *215-852*
- **Nov Citrine** *215-886*
- **Dec Blue Topaz** *215-890*

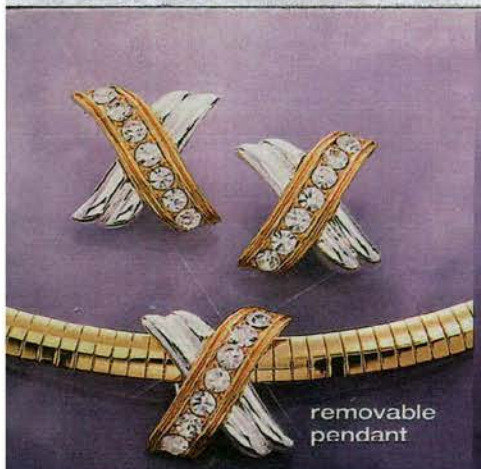
Tourmaline is October's birthstone

new

Oval Birthstone Necklace & Earring Gift Set
Birthstone-colored glass with rhinestone accents set in goldtone. 16" necklace with 3" extender & pierced earrings.

special price
9.99 each set
WILL BE 14.99

AVON-NY 015869
AV_PIPES_0022760



TWO-TONE RHINESTONE-ACCENTED
Goldtone/silvertone.
Earrings
Pierced *249-549*
Clip *249-458*
9.99

Omega Necklace
16" chain with 3" extender.
249-443
19.99

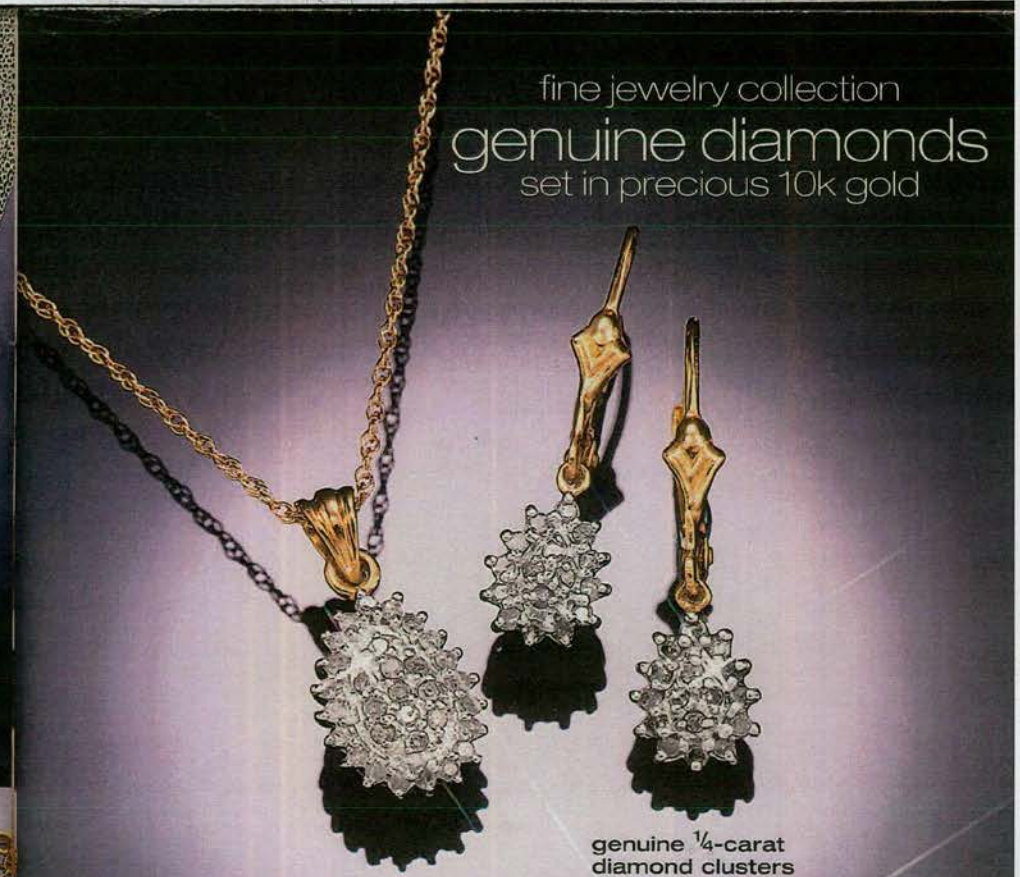
SILVERTONE HEART
Earrings
1" L. Pierced. *016-470*
5.99

Multistrand Necklace
16" L with 3" extender.
016-450
12.99

GOLDTONE CZ THREE STONE
Necklace
16" chain with 3" extender. *091-055*
was 14.99
Ring
Sizes
5 *119-166* 9 *119-238*
6 *119-185* 10 *119-242*
7 *119-190* 11 *119-257*
8 *119-219*
was 14.99
now 9.99 each

HEART ACCENT
A pair of hearts, one with rhinestone pavé.
Necklace
16" chain with 3" extender.
Goldtone *119-663*
Silvertone *119-644*
19.99

Bracelet
7" chain with 1" extender.
Goldtone *074-910*
Silvertone *211-379*
14.99



fine jewelry collection
genuine diamonds
set in precious 10k gold

genuine ¼-carat diamond clusters

jewelry enlarged to show detail

❖ **DIAMOND CLUSTER**
Genuine diamonds (each, ¼-carat total weight), 10k gold settings.

Pendant
¾" L on 19" chain.
147-366
99.99

Earrings
1" L. Pierced.
147-404
99.99

Ring
5 *190-152* 8 *190-243*
6 *190-167* 9 *190-406*
7 *190-171* 10 *190-554*
99.99

FREE picture phone
with $25 purchase
details, page 3

AVON-NY 015870
AV_PIPES_0022761

genuine abalone

A true treasure of nature, abalone shell shimmers with the serenity of the sea. Hand-cut and exquisitely set, each piece has its own unique beauty—no two are exactly alike.

new

❖ **Textured Silvertone & Abalone Watch**

Cool & casual styling. Easy-to-read face. Fine Japanese quartz movement. Adjusts from 6¼" to 8" with extender clasp & 2 extra links.

250-955

special price

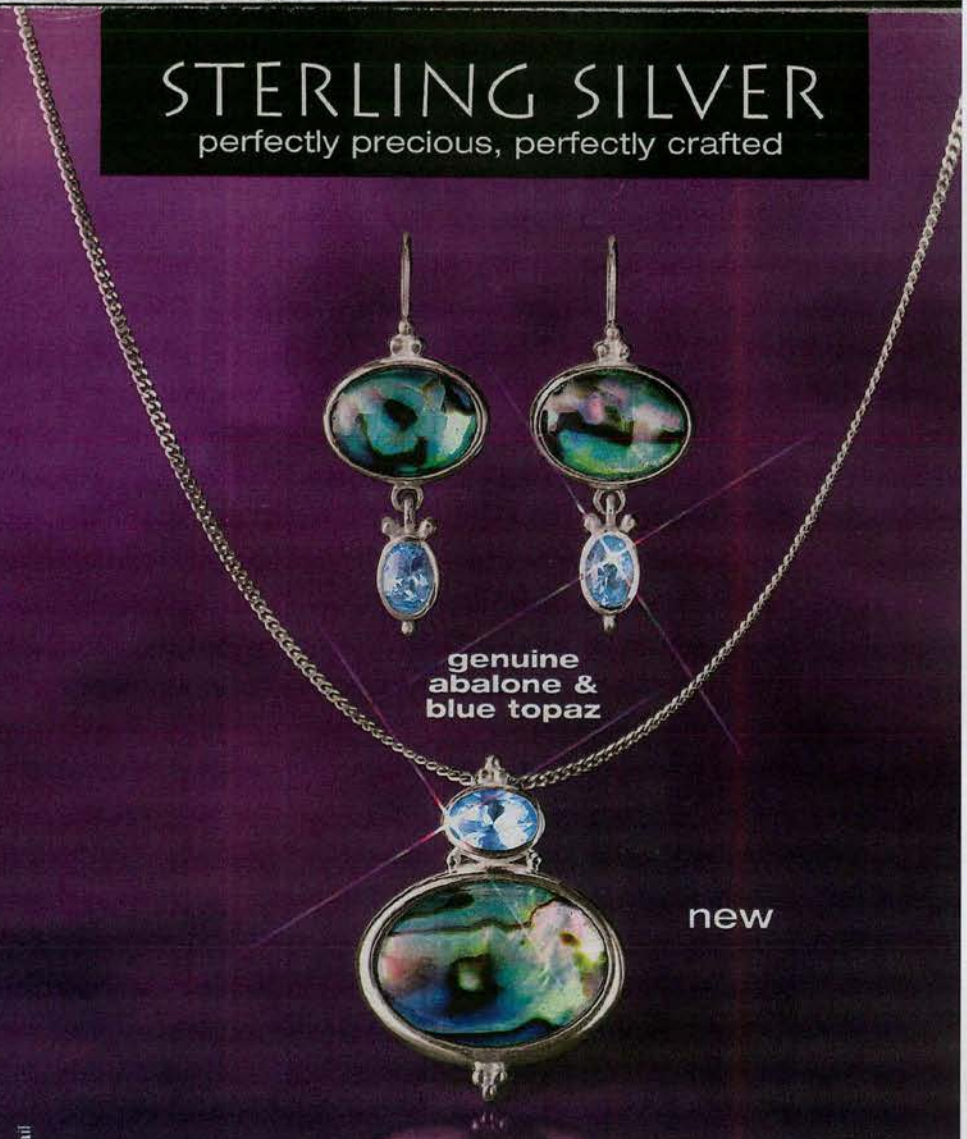
19.99

WILL BE 24.99

buy now & save $5

STERLING SILVER

perfectly precious, perfectly crafted



genuine abalone & blue topaz

new

jewelry enlarged to show detail

STERLING SILVER ABALONE SHELL & BLUE TOPAZ

Gorgeous abalone with genuine blue topaz accents.

Necklace

1" pendant on 19" chain. *167-466*

Earrings

1¼" L. Pierced. *184-170*

sterling value

19.99 each

WILL BE 24.99

buy now & save $5

AVON-NY 015871

AV_PIPES_0022762

STERLING SILVER

perfectly precious, perfectly crafted

Sterling Silver CZ Stone Ring
Garnet-colored cz. Sizes
5 *139-490* 9 *139-558*
6 *139-510* 10 *139-562*
7 *139-524* 11 *139-577*
8 *139-543*
24.99

Sterling Silver Rose on the Vine Ring
Clear cz accent.
Sizes
5 *285-212*
6 *286-826*
7 *288-264*
8 *288-465*
9 *289-457*
10 *292-153*
11 *292-665*
19.99

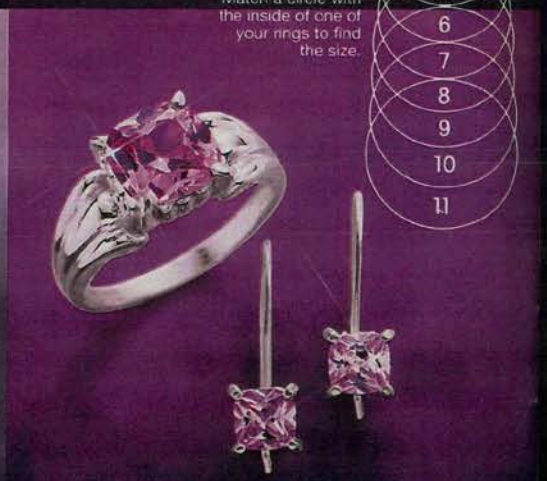
NEW Sterling Silver Antiqued Rose Necklace
Clear cz accent.
19" chain.
308-499
19.99

RING SIZER
Match a circle with the inside of one of your rings to find the size.

STERLING SILVER BUTTERFLY

Open Work Anklet
Rhinestone accents.
9" L with 1" extender.
152-050
was 19.99
now 12.99
while supplies last

Ear Cuff
Easy-to-wear cuff.
Available for left or right ear.
Left *249-591*
Right *249-663*
7.99
each cuff



STERLING SILVER LAVENDER CZ

Cushion-Cut Ring
Sizes
5 *088-712* 9 *088-799*
6 *088-750* 10 *088-841*
7 *088-770* 11 *088-880*
8 *088-784*
was 19.99
now 14.99

Cushion-Cut Earrings
Pierced.
088-689
was 14.99
now 12.99

A Anklet *170-530* Ring *030-662*

B Anklet *170-545* Ring *030-677*

C Anklet *170-602* Ring *031-032*

D Anklet *174-259* Ring *031-195*

E Anklet *178-656* Ring *031-233*

F Anklet *182-880* Ring *031-248*

G Anklet *183-465* Ring *032-426*

H Anklet *184-218* Ring *032-464*

J Anklet *184-256* Ring *032-760*

K Anklet *184-275* Ring *032-847*

L Anklet *188-801* Ring *032-890*

M Anklet *188-869* Ring *032-938*

N Anklet *188-873* Ring *032-976*

P Anklet *188-888* Ring *033-001*

R Anklet *188-892* Ring *033-016*

S Anklet *188-907* Ring *033-164*

T Anklet *189-042* Ring *035-224*

V Anklet *195-761* Ring *035-444*

STERLING SILVER PAVÉ INITIAL
Rhinestone accents.
Charm Anklet
Rhinestone & heart dangles on 10" chain.
was 19.99
Ring
Adjustable band (sizes 6 through 9).
was 9.99
now 7.99 each
LAST TIME IN BROCHURE
while supplies last

AVON-NY 015872
AV_PIPES_0022763

✧ Bratz™ Watch
Quartz movement. Silvertone with blue strap, 9" L. Comes in lunch box tin.
055-654
was 24.99
now 19.99
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✧ JOHN DEERE Pocket Watch in Commemorative Tin
Quartz movement. Silvertone with push-button hinged cover on 14¼" chain.
072-975
was 34.99
now 24.99

✧ Spider-Man® Collectible Watch in Comic Strip Box
Silvertone case with domed lens. Luminescent hands. Quartz movement. 9¾" vinyl strap. Box with comic strip graphics, 7⅞" L. *091-089*
was 34.99
now 24.99
Copyright ©2004 Marvel Characters, Inc. All rights reserved.

✧ **NEW** Popeye 75th Anniversary Watch in Tin
Quartz movement. Silvertone case. 9¾" black leather strap with man-made lining. Comes in "spinach can" tin.
183-962
34.99
©2004 King Features Syndicate, Inc./Fleischer Studios Inc. ™Hearst Holdings, Inc./Fleischer Studios Inc.

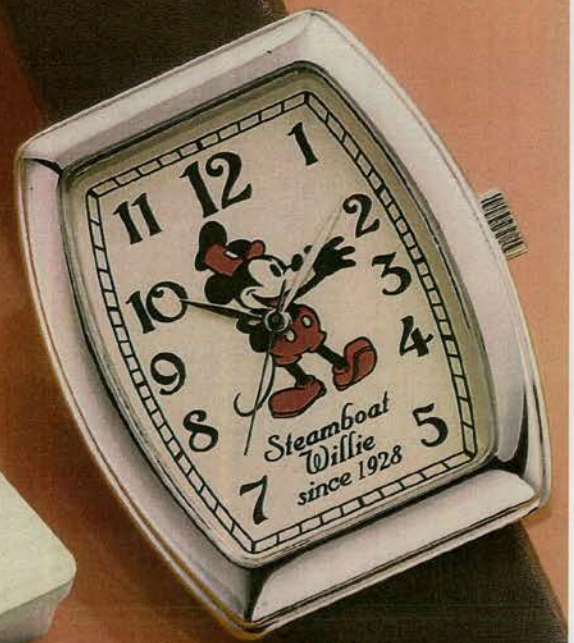
save up to $10

love that mickey

DISNEY

Steamboat Willie since 1928

Avon Exclusive



new

✧ **Steamboat Willie Watch in Tin**
Go back in time to 1928, when Mickey made his debut as Steamboat Willie. Now he stars on the face of our exclusive quartz movement timepiece. Silvertone with 9¼" brown strap. Collector's tin, 5¾" L.
183-977
special price 19.99
WILL BE 34.99
buy now & save $15
©Disney

AVON-NY 015873
AV_PIPES_0022764

NEW!

BEAUTY BUILDERS

Build a new look in minutes! To help you handle it like a pro, here are some **simple tips** and the **perfect tools** to get you started. With our new dual-ended, double-benefit **beauty builders** and our coordinated collection of **makeup must-haves**, it's easy.

GOTTA HAVE IT!

2 IN 1 LASH MAXIMIZER

STEP 1
CONDITION (PRIMER)

STEP 2
LENGTHEN (MASCARA)

USE PRIMER & MASCARA TOGETHER FOR VISIBLY LONGER, STRONGER, FULLER LASHES

NEW

Astonishing Long and Rich Mascara

- Primer conditions with collagen, keratin, panthenol and plumping vitamins.
- Mascara extends lashes to dramatic, gravity-defying lengths.
- Won't clump or flake.

.14 oz. net wt.

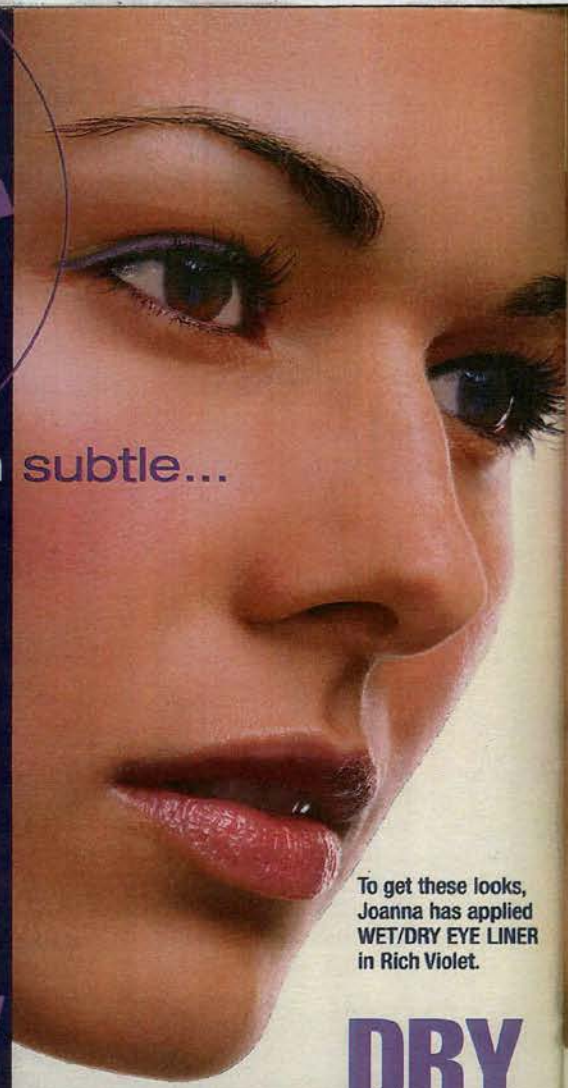
great value!

6.99

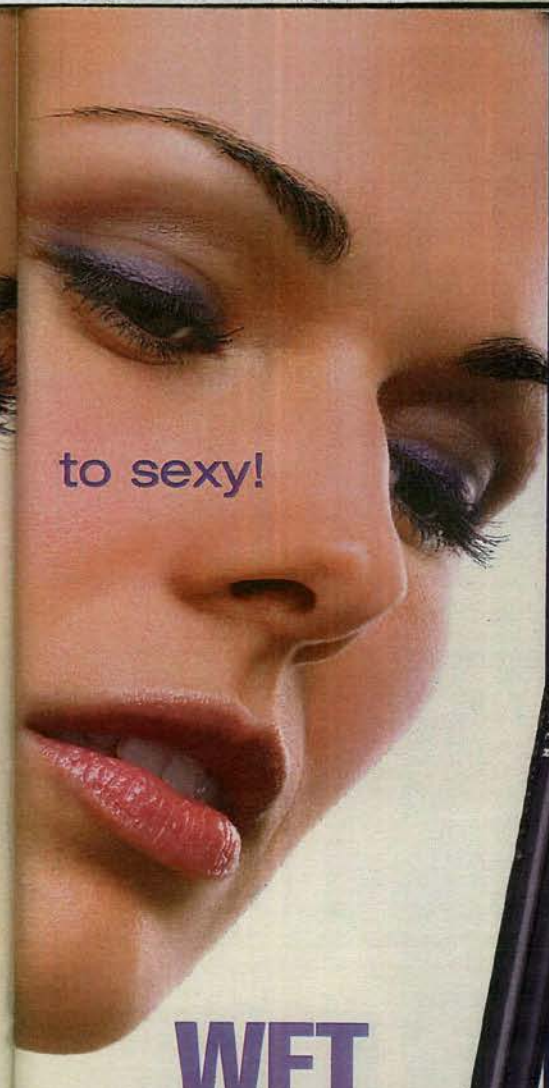
AVON-NY 015874
AV_PIPES_0022765

NEW!

go from subtle...



to sexy!

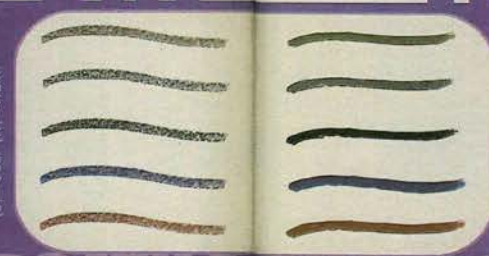


To get these looks, Joanna has applied WET/DRY EYE LINER in Rich Violet.

BEAUTY BUILDERS

Build on options. Take a day look into evening. **Wear it dry** to softly smudge along lashes **for day. Wear it wet** for a more dramatic **evening look.**

DRY WET



6 VERSATILE SHADES

WEAR IT 2 WAYS

NEW
Wet/Dry Eye Liner
.04 oz. net wt.

EYE-OPENING PRICE
2.99

AVON-NY 015875
AV_PIPES_0022766

SATIN

Buttered Rum (W) 046-816
Sienna (N) 046-710
Wink (C) 046-562
Instant Mocha (C) 046-099
Cherry Jubilee (C) 046-448
President's Red (W) 046-869
Wineberry (N) 046-323
Flame Red (C) 049-026
Mocha (W) 046-156
Mocha Crème (N) 046-911
Pink Confidence (C) 046-600
Rose Mauve (C) 046-486
Berry Charm (C) 046-539
Continuous Coral (W) 046-691
Red 2000 (W) 046-433

MATTE

Matte Heather (C) 045-934
Matte Twig (N) 045-877
Matte Soleil ▲(N) 045-862
Matte Maraschino (C) 045-896

SHIMMER

Berry, Berry Nice ▲(C) 046-653
Pink Fantasia ▲(C) 046-178
Mocha Ice ▲(W) 046-705
Country Rose ▲(C) 046-338
Chocolate Fling ▲(W) 046-361
Ice Coffee ▲(C) 196-155
Terracotta ▲(W) 046-524
Midnight Rose ▲(C) 196-150
Silky Peach ▲(W) 046-840
Chic ▲(C) 046-008
Bronze Treasure ▲(W) 046-141
Cozy Mauve ▲(C) 046-304
Whisper ▲(C) 046-429

SHEER SPF 15

Sheer Cherry (W) 046-979
Sheer Rose (C) 046-964
Sheer Mocha ▲(N) 047-186
Sheer Rich Spice ▲(W) 047-569
Sheer Shimmering Bronze ▲(W) 047-239
Sheer Lily ▲(C) 047-210
Sheer Raspberry Ice ▲(C) 047-243

BEAUTY BUILDERS

Vary your look with our most **versatile** lipcolor. From daytime casual to evening elegant, choose the look that's right for the moment. **It's all in the finish.**

(C)—Cool (W)—Warm (N)—Neutral ▲Shimmer

BUILD A WARDROBE OF LIPCOLOR FINISHES...

- SATIN • MATTE
- SHIMMER • SHEER SPF 15

CREAMY, FULL COLOR

ULTRA COLOR RICH RENEWABLE Lipstick

- Color renews itself all day.
- Moisturizes with vitamin E.

.13 oz. net wt.

reg. 6.50

super deal!

2.99

save 3.50

FREE picture phone with $25 purchase details, page 3

AVON-NY 015876
AV_PIPES_0022767

NEW!

Mauve Mania ▲(C) 269-490

Nicole is wearing TOTAL KISS Lipstick & Gloss in Mauve Mania.

BEAUTY BUILDERS

Build 3 lip looks:

1) Want drama? Slip on a velvet coat of **pure intense color.** 2) Going nude? Glisten up with a sheer veil of **ultra-gloss.** 3) Feeling sensuous? Pucker up with a full pout of **color and shine.**

6 LUSCIOUS SHADES

WEAR IT 3 WAYS:

LIPSTICK for a pure kiss of color

GLOSS for a sheer kiss of shine

TOGETHER for total lip bliss

LIPSTICK & LIPGLOSS IN ONE!

take it everywhere...

try a new look throughout the day!

NEW
Total Kiss
Lipstick & Gloss
.13 oz. net wt.

only 6.99

AVON-NY 015877
AV_PIPES_0022768

2IN1 POWDER BLUSH

Golden Glow Dark ▲(N)/ Cedar Rose (N) 294-137

Antiquity ▲(C)/ Lilac Dusk (C) 294-103

Golden Glow Light/ Medium ▲(N)/ Russet (W) 294-099

Bare Blush ▲(N)/ Peach Tint (W) 294-065

BUILD HIGH CHEEKBONES

TRUE COLOR
Double Cheek Color Powder Blush
Two shades in one, with brush!
- Iridescent highlighter on one side, classic matte blush on the other.
- Glides on silky smooth, blends evenly.

.28 oz. total net wt.
reg. 10.00

super deal!

5.99

save 4.00

STEP 1 CONTOUR with darker matte shade along cheekbone

STEP 2 HIGHLIGHT with light shimmer shade above cheekbone

BEAUTY BUILDERS

(C) – Cool
(W) – Warm
(N) – Neutral
▲Shimmer

Joanna has applied Double Cheek Color Powder Blush in Lilac Dusk to contour and highlight cheekbones, and Sheer Highlighter in Flushed for an allover radiance.

SHEER COLOR FOR LIPS & CHEEKS

NEW!

ADD AN ALLOVER RADIANT SHINE

Tawny (W) 001-633

Glimmer ▲(W) 001-671

Peek-A-Boo ▲(C) 001-705

Petal Pink ▲(C) 001-652

Spice ▲(W) 001-686

Flushed (C) 001-629

NEW
SHEER HIGHLIGHTER for Lips & Cheeks
- Lightweight cream adds a sheer veil of dewy color for a natural-looking, radiant, "just-pinched" glow.
- Wear over foundation, blush, lipstick or alone.

.5 fl. oz.

get glowing!

3.99

AVON-NY 015878
AV_PIPES_0022769

STEP 1
ADD THE SHINE

STEP 2
DRAW THE LINE

Sonia has applied ULTRA LUXURY Brow Liner in Dark Brown; GLIMMERSTICKS Eye Liner in Cyber Blue; LUMINOUS LIQUID Eye Color in Vanilla Pearl and Bubbles.

BEAUTY BUILDERS

classic pencil you sharpen to a fine point

ULTRA LUXURY LINERS
- Smooth, glide-on colors.
- Won't tug or pull.

Each, .04 oz. net wt.
5.00 each

Eye Liner
Smudge-proof. No pulling, no tugging.

Brow Liner
Soft, velvety. Fills and shapes brows for a natural look.

Lip Liner
Keeps lipstick in its place. Creamy, glide-on color.

retractable, self-sharpening

GLIMMERSTICKS
for eyes, brows, lips
- Smooth, creamy glide-on formula.
- Long-wearing, won't smudge.

Each, .01 oz. net wt.
6.00 each

Eye Liner
Defines eyes with perfect precision.

Saturn Grey (C) 212-299
Blackest Black (C) 247-034
Green Velvet (W) 277-791
Cosmic Brown (W) 215-169
Cyber Blue ▲(C) 007-703
Starry Night Blue ▲(C) 030-700

Brow Definer
Shapes brows with perfect blendability.

Lip Liner
Enhances the wear of any lipstick.

(C)—Cool (W)—Warm (N)—Neutral ▲Shimmer

HI-BEAM EYECOLOR

LUMINOUS LIQUID Eye Color
- Reflective pearlized color.
- Dries lightweight and luminous.
- Stays smooth, even, lasts.

.23 oz. net wt.
reg. 6.00
lowest price ever
2.99
save 3.00

AVON-NY 015879
AV_PIPES_0022770

NEW!

3D COLOR MULTI-SHADE EFFECTS LUSH SHIMMER

Mocha Flip ▲(N) 215-962
Cherry Flip ▲(C) 270-251
Blue Flip ▲(C) 215-924
Mocha Flip ▲(C) 270-175
Violet Flip ▲(C) 001-762
Violet Flip ▲(C) 215-996
EYES
Citrus Flip ▲(W) 270-194
Citrus Flip ▲(W) 215-981
Cherry Flip ▲(C) 270-285
Mocha Flip ▲(W) 270-323
NAILS
Pearl Flip ▲(N) 270-160
Steel Flip ▲(C) 215-943
Violet Flip ▲(C) 270-304
Citrus Flip ▲(W) 270-319
LIPS
Pearl Flip ▲(N) 270-338

BEAUTY BUILDERS

Fascinating, full-of-surprise shades shift with **holographic effects.** Sweep on one shimmering shade and watch it go all the way to **multiple colors.**

To get this look, our model is wearing Nail Enamel in Citrus Flip; Eyeshadow in Mocha Flip; Lipstick in Cherry Flip.

DAZZLING COLOR IN A NEW DIMENSION

NEW FOR EYES, LIPS & NAILS

Limited Edition NAILWEAR® Nail Enamel
Rainbow-effect, long-wearing color. Dazzle beyond shine. .4 fl. oz.

DIMENSION Eyeshadow
Hi-beam, multichromatic, light-reflective color. Long-wearing, goes on silky smooth. .10 oz. net wt.

DIMENSION Lipstick
Shimmering, iridescen pearl lustrein 3D color. .13 oz. net wt.

only 3.99 each

FREE picture phone with $25 purchase
details, page 3

AVON-NY 015880
AV_PIPES_0022771

NAILWEAR® NAIL ENAMEL

DAZZLES

- Dazzling Diamond ▲(C) 006-970
- Sparkling Peach ▲(W) 006-984
- Ruby Slippers ▲(W) 006-999
- Rave ▲(N) 191-709
- Dynamo ▲(C) 191-770
- Mirage ▲(N) 120-113
- Spellbound ▲(W) 191-660

PALE/SHEERS

- French Tip White (N) 181-238
- Marshmallow Fluff (N) 020-340
- Like Linen (W) 020-335
- Clear (N) 181-587
- Metro Mauve (C) 215-116
- Sheer Pale Pink (N) 214-947
- Sheer Nude (N) 214-913
- Sheer French Pink (C) 181-936

CREAMS

- Bare Necessity (N) 120-075
- Cotton Candy (C) 183-776
- Geranium (C) 215-207
- Heather (N) 183-044
- Pink Glaze (C) 184-074
- Mulberry (C) 190-057
- Petunia (C) 184-112
- Princess (C) 183-140
- Red Alert (C) 191-326
- Real Red (W) 191-311
- Cherry Jubilee (C) 189-320
- Tycoon (C) 191-053
- Femme (N) 182-966
- French Tip Lilac (C) 181-989

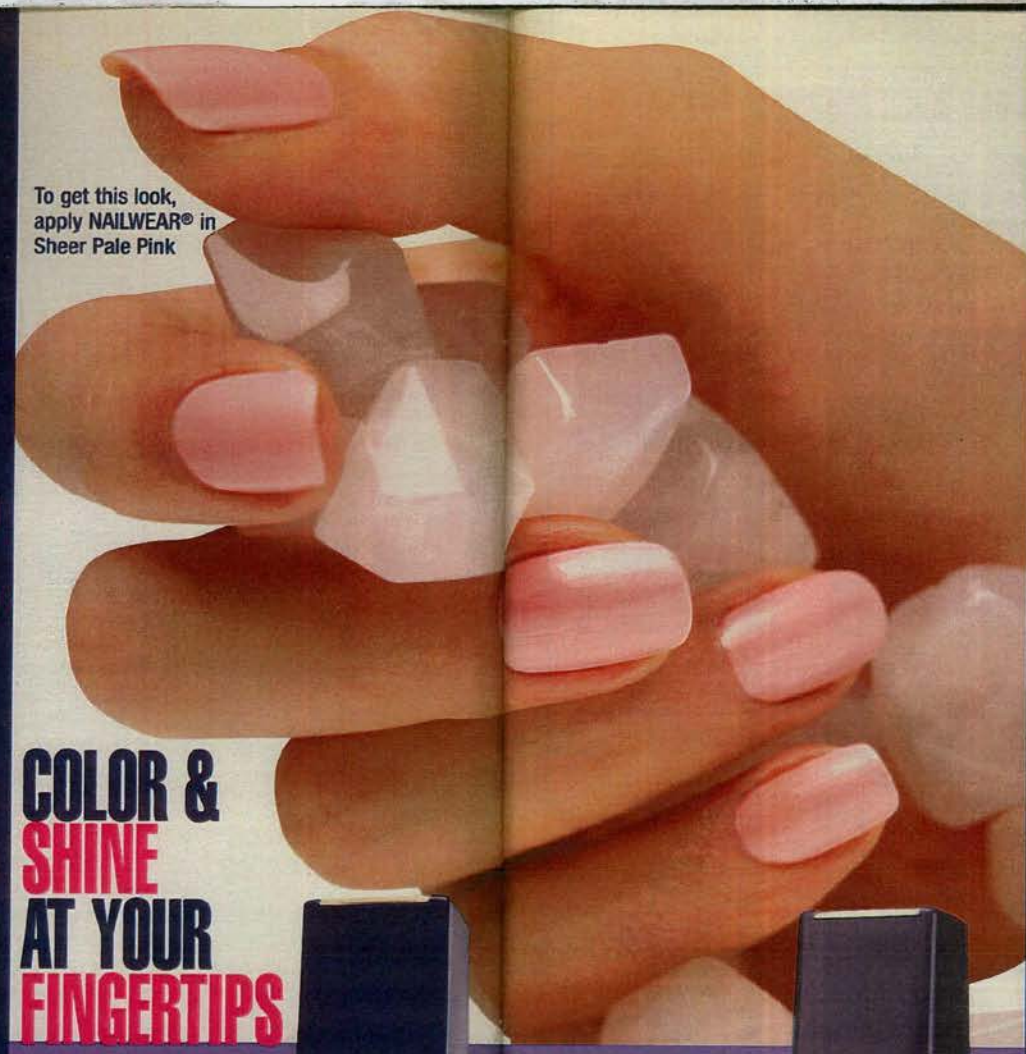
SHIMMERS

- Lullaby ▲(C) 215-101
- Mosaic Plum ▲(C) 190-349
- Pale Gold ▲(W) 215-059
- Bronze Patina ▲(N) 215-120
- Dreamy ▲(C) 230-707
- Delish ▲(W) 191-489
- Deluxe Chocolate ▲(W) 215-389
- Rouge Fatal ▲(C) 191-307
- Spring Fling ▲(C) 190-281
- Pot of Gold ▲(W) 214-990
- Cashew ▲(N) 183-025
- Wink ▲(C) 191-861
- Lagoon ▲(C) 215-097
- Dusky Cherry ▲(C) 191-570

(C)–Cool (W)–Warm (N)–Neutral ▲Shimmer

BEAUTY BUILDERS

Add **SPEED DRY™ Top Shine** to extend wear of nail color & get an **extra shine boost.**



COLOR & SHINE AT YOUR FINGERTIPS

10-DAY PERFORMANCE WITH BARELY A TOUCH-UP

NAILWEAR® Nail Enamel
Actually resists chips.
.4 fl. oz.
4.00

COLOR, COVERAGE, SHINE IN LESS THAN 60 SECONDS!

SPEED DRY™ NAIL ENAMEL

PALES/SHEERS	SHIMMERS	DAZZLES
Snowflake ▲(C) 304-531	Crystal Calm ▲(W) 302-649	Fusion ▲(C) 304-527
Sheer Cameo ▲(N) 300-263	Brown Pearl ▲(W) 300-794	Hyper ▲(W) 304-512
Sheer Bliss (N) 188-778	Delicate Mauve ▲(C) 302-964	Sizzling Sky ▲(C) 304-460
		CREAMS
Sheer Chiffon (C) 241-677	Adoring Rose ▲(C) 303-736	Strawberry (C) 304-053
Delicata ▲(C) 298-458	Feisty ▲(C) 303-702	Juicy Plum (C) 302-983
Innocent Violet ▲(C) 302-869	Café au Lait ▲(W) 300-301	Mocha (W) 302-706
Clear Top Shine 189-095	Rose Amour ▲(C) 303-937	Red Wine (C) 302-979
	Creamy Coral ▲(W) 302-778	Red Red (W) 302-835

SPEED DRY™ Nail Enamel
- Chip resistant.
- Soft-fiber brush for fast, easy application.
- Nail-nourishing vitamin E & calcium.

.4 fl. oz.
reg. 4.00

GO FOR SPEED!

1.99
save 2.00

AVON-NY 015881
AV_PIPES_0022772

4 COORDINATED SHADES IN ONE MIRRORED COMPACT!

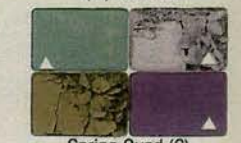
TRUE COLOR
Powder Eyeshadow
- Ultra-smooth sweep of long-lasting, flawless color.
- No dusting, no creasing.
- Cares for lids with vitamin E and moisturizers.
- Stays color-true for hours.

Quad
.20 oz. total net wt.
6.00

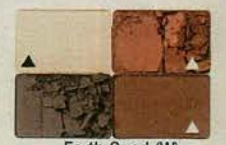
Naturals Quad
(W) 147-878

Dreamscape Quad
(W) 021-714

Lyrical Lilac Quad
(C) 310-586


Spring Quad (C)
147-882

Poetic Quad (N)
125-373


Earth Quad (W)
150-005

(C)—Cool (W)—Warm (N)—Neutral ▲Shimmer

Duo
.10 oz. total net wt.
4.25

pinks/roses
Pink Garden (N)
011-683

Classic Grey (C)
010-156

mauves/berries

Iced Pastel (C)
109-977

Smokey Mauve (C)
109-484

Lavender (C)
108-951

Plum Passion (C)
110-120

pales/sheers
Classic Neutral—Light (N)
110-321

beiges/browns
Classic Neutral—Medium (N)
110-135

Sinful Chocolate (W)
110-230

Playful (N)
110-298

corals/reds

Forest (W)
110-340

Cancun (W)
110-518

BEAUTY BUILDERS

3-in-1 Pencil Sharpener
Fits all pencil sizes.
037-227
reg. 2.99
now 1.99
save 1.00

To get this look, Charlotte has applied Violet Smoke.

8 LUSCIOUS SHADES

2IN1 COLOR FOR EYES!

IT'S A LINER
PRECISION PENCIL ON ONE END.

IT'S A SHADOW
TWIST SPONGE APPLICATOR INTO POWDER SHADOW IN CAP.

IT'S A COMPLETE LOOK
BLEND WITH SPONGE TIP, AND YOU'RE DONE.

IN A BLINK
Line & Shadow Pencil
- Smooth, glide-on liner defines.
- Rich, velvety, quick-blend powder shadow.

.04 oz. net wt.
reg. 8.00
now 5.99
save 2.00

AVON-NY 015882
AV_PIPES_0022773

length

A. ASTONISHING LENGTHS
Lengthening & Defining Mascara
.25 oz. net wt.
7.00

definition

B. LASH DESIGNER™ Mascara
.28 oz. net wt.
7.00

curl

C. CURL-ASCIOUS
Maximum Curling Mascara
.25 oz. net wt.
6.00

volume

D. EXTREME VOLUME™
Flexicoat™ Maximizing Mascara
.25 oz. net wt.
6.00

volume + waterproof

E. EXTREME VOLUME™
Flexicoat™ Maximizing Mascara
Waterproof
.21 oz. net wt.
6.00

length + waterproof

F. ASTONISHING LENGTHS
Lengthening & Defining Mascara
Waterproof
.21 oz. net wt.
7.00

Black	Brown/Black	Brown	Navy
A. 293-638	A. 292-555	A. 284-163	A. 279-430
B. 314-649	B. 314-759		B. 314-797
C. 090-188	C. 090-226		D. 051-424
D. 050-648	D. 051-462		F. 058-141
E. 002-037	E. 002-238		
F. 058-012	F. 058-122		

All Avon mascaras are hypoallergenic and ophthalmologist-tested.

BEAUTY BUILDERS

Instant eye lights... with one stroke of **Big Color,** our liner and shadow in one. Sweep on 2 coats of your favorite Avon mascara and you're **good to glow.**

MOISTURE EFFECTIVE
Eye Makeup Remover Lotion
Conditions and moisturizes lashes and skin around delicate eye area.
2 fl. oz. *245-620*
reg. 4.00
half price
1.99
save 2.00

Joanna has applied BIG COLOR Eye Pencil in Summer Lilac, and ASTONISHING LENGTHS Mascara Waterproof in Navy.

LINER & SHADOW IN ONE!

...AND IT'S WATERPROOF!

BIG COLOR Eye Pencil
- Sheer, versatile shades.
- Easy glide-on color lasts for hours.
- Waterproof!

.06 oz. net wt.
reg. 6.00

buy it now!
3.99
save 2.00

FREE picture phone with $25 purchase
details, page 3

AVON-NY 015883
AV_PIPES_0022774

BLUSH

color stays true

TRUE COLOR Powder Blush
.22 oz. net wt.
8.00

beiges/browns	corals/reds	pinks/roses	mauves/berries
Golden Glow—Dark ▲(N) 101-809	Peach Tint (W) 101-282	Classic Aura (C) 101-560	Antiquity ▲(C) 101-392
Earthen Rose (W) 101-832	Russet (N) 101-340	Rose Lustre ▲(C) 101-608	Mad About Mauve ▲(C) 101-407
Golden Glow—Light/Medium ▲(N) 101-828	Coral Myth (W) 101-278	Deep Pink (C) 101-794	

(C)—Cool
(W)—Warm
(N)—Neutral
▲Shimmer

quick, creamy, waterproof color

SPLIT SECOND Blush Stick
.35 oz. net wt.
8.00

pinks/roses		corals/reds		beiges/browns	mauves/berries
Barely Rose ▲(C) 047-827	Moon Roses ▲(C) 047-808	Tropical Peach ▲(W) 047-789	Soft Honey (W) 047-683	Natural Suede (N) 047-664	Romance ▲(C) 047-793

POWDER

oil control

A. CLEAR FINISH® Great Complexion™ Pressed Powder
.4 oz. net wt.
9.00

self-adjusting

INCREDIBLE FINISH Pressed & Loose Powders

B. Pressed Powder
.4 oz. net wt.

C. Loose Powder
.75 oz. net wt.

9.00 each

Classic Ivory (C)	Translucent Ivory (N)	Natural Beige (N)	Cappuccino Cream N)	Toasted Beige (N)	Tawny (W)
A. 101-904	A. 102-054	A. 102-111	A. 102-164	A. 102-460	A. 102-183
B. 101-847	B. 101-851	B. 101-866	B. 101-870	B. 101-890	B. 101-885
C. 034-964	C. 185-640	C. 039-215	C. 041-317	C. 185-233	C. 185-119

CONCEALER

"erase" flaws

PRECISE COVERAGE Concealing Stick
.06 oz. net wt.
6.00

AN AVON FIRST!

- **CONCEALS**
- **TREATS**
- **WATERPROOF**

GLIMMERSTICKS SPOT CORRECTOR CONCEALER

- Salicylic acid clears blemishes as it covers.
- Retractable, self-sharpening.
- Creamy, glide-on color is waterproof!

.01 oz. net wt.
7.00

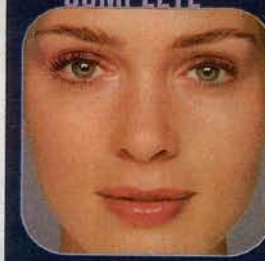
use green concealer to neutralize red spots!

2 IN 1 CORRECT & COVER CONCEALER

CORRECT

COVER

COMPLETE



Medium 312-890

Deep 313-035

Light 312-870

TRUELY FLAWLESS CONCEALER DUO

- Creamy, moisturizing formula blends easily, covers without caking.
- Pocket size for a flawless look on the go.

.11 oz. net wt.
reg. 7.00

4.99

save 2.00

AVON-NY 015884
AV_PIPES_0022775

FOUNDATIONS

anti-aging
A. BEYOND COLOR Vertical Lift® Foundation SPF 8
1 fl. oz.
12.00

oil control
B. CLEAR FINISH® Great Complexion™ Foundation
1 fl. oz.
9.00

look firmer
C. FACE LIFTING Foundation
1 oz. net wt.
10.00

long wearing
D. PERFECT WEAR® All-Day Comfort Foundation SPF 10
1 fl. oz.
10.00

LIGHT

- Classic Ivory (W) A. 303-899 B. 049-284 C. 124-377 D. 033-418 E. 167-710
- Soft Bisque (C) A. 303-903 B. 049-375 C. 138-441 D. 033-767 E. 168-280
- Natural Cream (N) A. 303-918 B. 049-485 C. 132-352 D. 033-437 E. 170-287
- Ivory Beige (C) A. 303-884 B. 048-694 C. 142-929 D. 033-422 E. 167-872
- Almond Beige (W) A. 303-922 B. 050-299 C. 124-051 D. 033-638 E. 170-550

(C)—Cool
(W)—Warm
(N)—Neutral

MEDIUM

- Warmest Beige (N) A. 303-941 B. 050-303 C. 142-049 D. 033-896 E. 170-564
- Blush Beige (C) A. 303-960 B. 050-322 C. 140-869 D. 033-843 E. 170-822
- Honey Beige (C) A. 304-049 B. 053-977 C. 142-053 D. 033-968 E. 171-609

DEEP

- Rich Honey (N) A. 304-072 B. 056-980 C. 061-440 D. 034-228 E. 171-250
- Beautiful Bronze (W) A. 304-087 B. 059-019 C. 123-810 D. 036-240 E. 171-776
- Toast (W) A. 304-091 B. 059-061 C. 127-600 D. 034-232 E. 171-666
- Mahogany (N) A. 185-669 B. 059-224 C. 061-436 D. 036-804 E. 171-795
- Cocoa (N) B. 144-022 C. 144-060
- Chestnut (N) B. 228-830 C. 228-844

PERFECTING FOUNDATION

FIRST TO BRING YOU NATURAL MATCH™ TECHNOLOGY. THE ORIGINAL MISTAKE-PROOF MAKEUP.

So breakthrough, we started a trend

BEYOND COLOR Perfecting Foundation with Natural Match™ Technology SPF 12
1 fl. oz.
12.00

LIGHT

- Natural Nude (N) 217-214
- Natural Almond (N) 175-604
- Natural Porcelain (N) 222-664
- Natural Cream (N) 220-896

MEDIUM

- Natural Beige (N) 217-123
- Natural Fawn (N) 172-237
- Natural Sand (N) 217-009
- Natural Caramel (W) 217-090

DEEP

- Natural Tan (N) 223-656
- Natural Honey (N) 173-530
- Natural Toast (N) 223-034
- Natural Bronze (W) 172-715
- Natural Mahogany (N) 037-121

(C)—Cool (W)—Warm (N)—Neutral ▲Shimmer

See shade selection on page 48.

E. AUTO FOCUS™ Light Adjusting Foundation SPF 15

Two-Way Technology:

1. Adjusts automatically to the effects of light on your skin.
Photomatic pigments automatically adjust to light for a flawless, natural look indoors, outdoors, anytime, in any light.

2. Balances skin.
Adds moisture where skin is dry; absorbs excess oil where needed.

.31 oz. net wt.

reg. 10.00
great value!
7.99
save 2.00

BEAUTY BUILDERS

Always apply **foundation first, concealer second,** to give skin a flawless, even base.

FREE picture phone with $25 purchase
details, page 3

AVON-NY 015885
AV_PIPES_0022776

COLORTREND

IRRESISTIBLE COLOR, IRRESISTIBLE PRICE

To get this look, apply DOUBLE FUN Shadow and Eye Liner in Ivory/Black, Lipstick and Lip Liner in Rich Wood, and Wash-Off Waterproof Mascara in Black (sold on page 53).

COORDINATED LINER & COLOR GO TOGETHER EVERYWHERE— FOR A COMPLETE LOOK AND TOUCH-UP ANYWHERE!

shadow at one end, eye liner at the other!

Bronze/Black Eye Liner ▲(W) 093-134

Featured—Bronze/Black.

Ivory/ Black Eye Liner ▲(W) 093-024

Pink Satin/ Black Eye Liner ▲(C) 093-153

Color Me Blue/ Black Eye Liner ▲(C) 093-062

Frosted Cocoa/ Black Eye Liner ▲(W) 093-010

EYES

NEW FIND

DOUBLE FUN Shadow and Eye Liner

- Glide-on, hi-definition pencil liner, .02 oz. net wt.
- Velvety, quick-blend shadow cream, .03 oz. net wt.

ONLY 2.99

lipstick at one end, lip liner at the other!

Rich Wood (W) 092-950

Featured—Rich Wood.

Lovely Red (C) 092-946

Lilac Freeze ▲(C) 092-912

Brownie (W) 092-931

Grapest (C) 092-908

(C)—Cool (W)—Warm ▲Shimmer

LIPS

NEW FIND

DOUBLE FUN Lipstick and Lip Liner

- Smooth, glide-on pencil liner, .02 oz. net wt.
- Creamy precision lipstick, .03 oz. net wt.

ONLY 2.99

two*in*one color 2.99 EACH

AVON-NY 015886
AV_PIPES_0022777

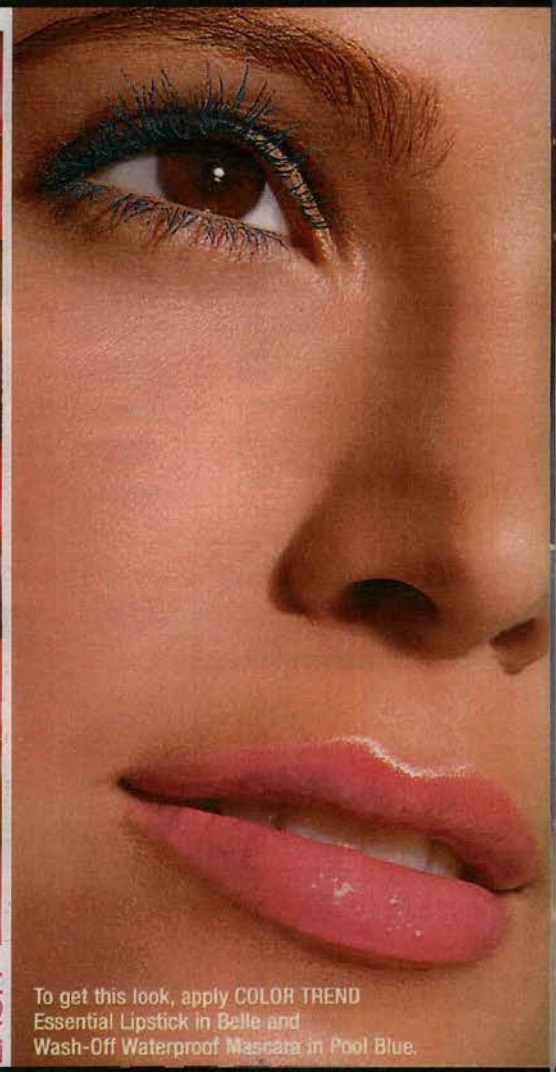
COLORTREND

IRRESISTIBLE COLOR, IRRESISTIBLE PRICE

NEW
Essential Lipstick
- creamy satin finish
- long wearing
- full-coverage color

.13 oz. net wt.

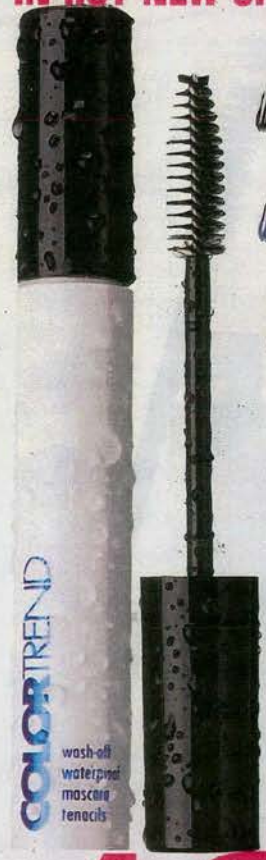
1.69 EACH



To get this look, apply COLOR TREND Essential Lipstick in Belle and Wash-Off Waterproof Mascara in Pool Blue.

LIMITED-EDITION SHADES

WATERPROOF MASCARA IN HOT NEW SHADES!



ALSO AVAILABLE IN:

Black 173-104

Navy 173-123

Brown/Black 173-119

NEW!

COLOR TREND Wash-Off Waterproof Mascara
- amazing color, waterproof wear
- lashes look longer, thicker, fresh all day

.25 oz. net wt.

1.99 EACH

get*the*look @ low prices!

AVON-NY 015887
AV_PIPES_0022778

AN AVON FIRST

Mascara with easy-removal technology that actually helps PREVENT LASH LOSS AND BREAKAGE!

AVON EXCLUSIVE LASH RENEWAL SYSTEM™

REPAIRS
conditions lashes

REBUILDS
- strengthens lashes by 20%
- fortifies every lash with vitamins B_5, E and keratin

Lash Fortifying Mascara
So extraordinary, it's patent-pending! Lashes look naturally fuller, healthier—even after you take it off.
.25 oz. net wt.
7.00

Black 081-684
Navy 083-103
Brown/Black 082-858
Brown 082-896

BEFORE Lashes look thin, broken, sparse.

AFTER Lashes look full, repaired, healthier.

Plumping Lip Liner with Retinol
With the ultra-smoothing benefit of Retinol!
Visibly reduces lip lines and wrinkles to create smoother-looking lips. Glides on, no tugging.
.01 oz. net wt.
7.00

LIP LINER

Light Pink (N) 098-193

Melon (W) 101-445

Pink (C) 098-542

Red Hot (W) 102-202

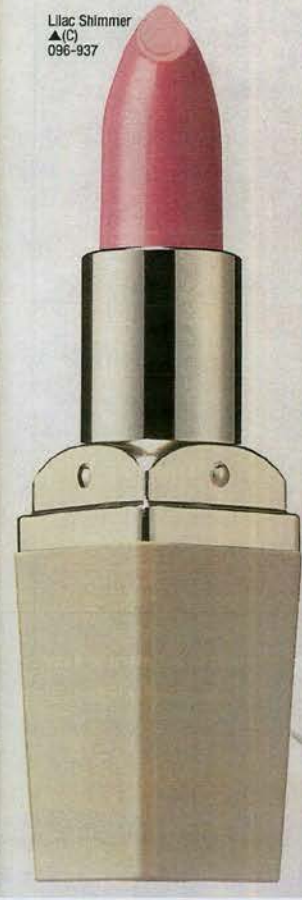
La Vie en Rose (W) 098-906

Bordeaux (C) 102-293

Natural Spice (N) 102-179

Plum Fairy (C) 102-422

Lilac Shimmer ▲(C) 096-937



Plumping Lipcolor with Retinol SPF 15
Avon-exclusive formula with Retinex Plumping Complex
Retinol to visibly reduce lip lines. Collagen to retexturize lip surface. Provides over 100% moisture to plump lips instantly. .13 oz. net wt.
8.00

LIPSTICK

SATIN

Twig (N) 097-307
Electric Pink (C) 093-612
Burgundy (C) 098-160
Cocoa (W) 314-581
Uptown Pink (C) 093-828
Fuchsia (C) 093-885
Chili (W) 096-683
Terracotta (W) 096-258

SHIMMER

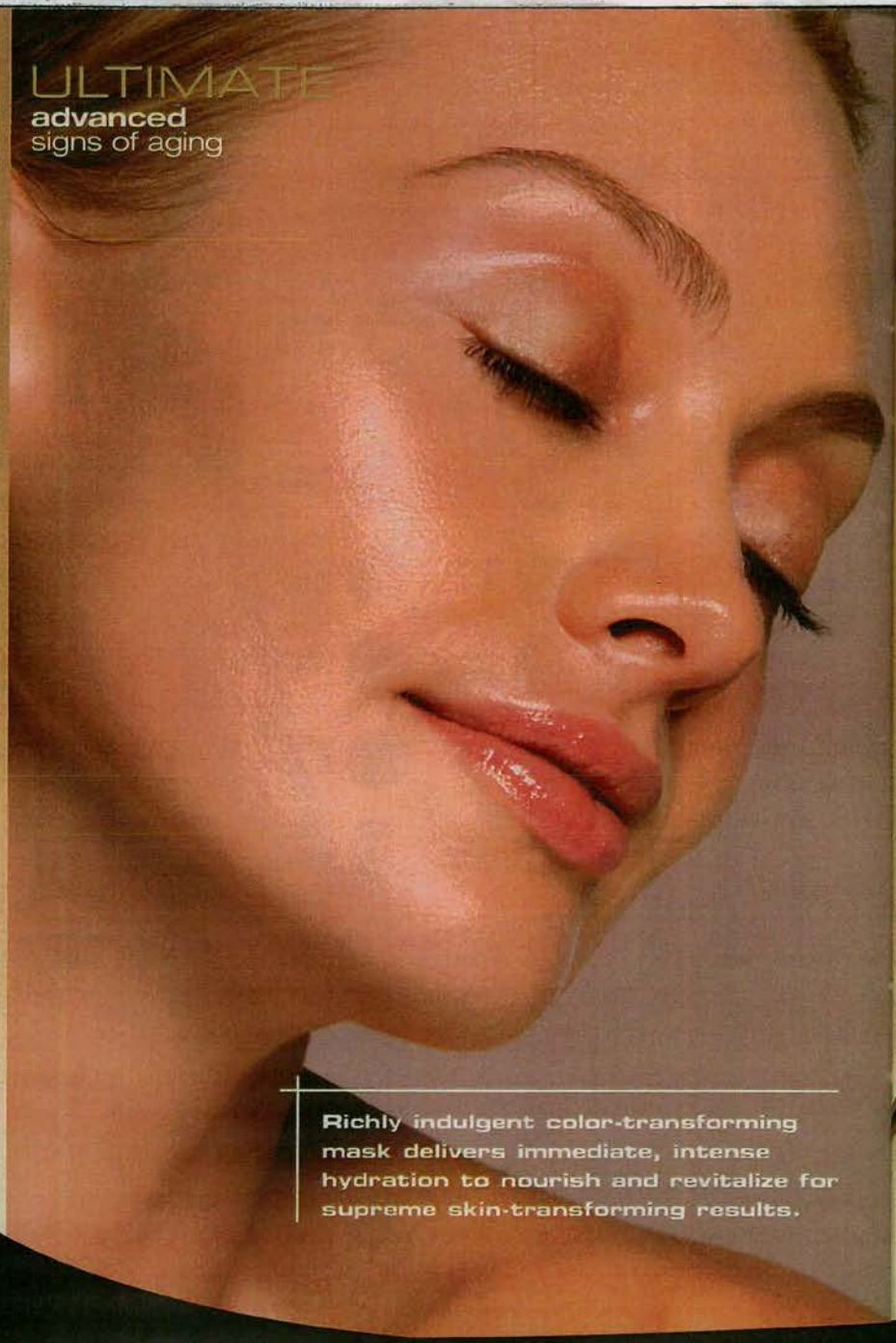
Lavender Frost ▲(C) 097-259
Lilac Shimmer ▲(C) 096-937
Raisinette ▲(C) 097-857
Pink Lemonade ▲(C) 317-231
Frosty Apricot ▲(W) 319-401
Beige Shimmer ▲(W) 313-843
Peach Daiquiri ▲(W) 093-942
Divine Wine ▲(C) 097-751
Party Pink ▲(C) 316-656
Gilded ▲(W) 092-195
Chocolate Frosting ▲(W) 316-421
Sugar Cane ▲(N) 091-920

(C)—Cool (W)—Warm (N)—Neutral ▲Shimmer

Lip Conditioner only $1 with any purchase, pages 54-55 save $7!

Plumping Lip Conditioner with Retinol SPF 15
Lips look 35% fuller.
Contains all the advanced treatment of Plumping Lipcolor. Wear alone or under lipstick. No color. .13 oz. net wt. *123-571*
8.00
if purchased separately

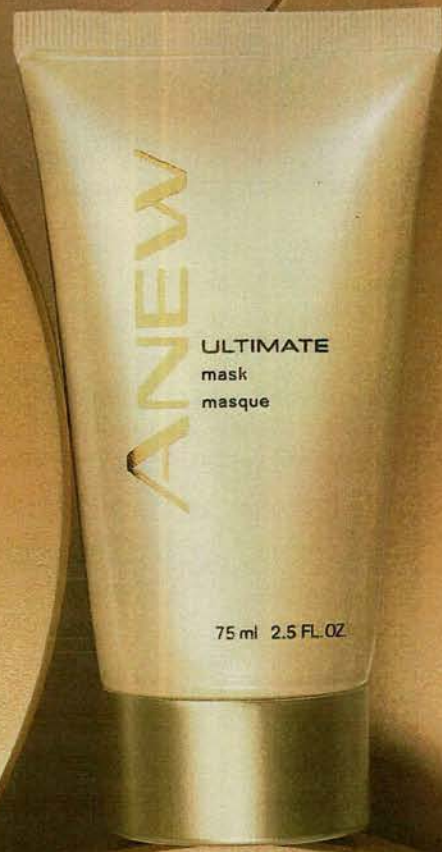
AVON-NY 015888
AV_PIPES_0022779



Richly indulgent color-transforming mask delivers immediate, intense hydration to nourish and revitalize for supreme skin-transforming results.

instantly see...

smoother & revitalized skin



NEW ANEW ULTIMATE Mask

See immediate results!

- dramatically smoother skin
- skin feels tighter; improved texture
- skin looks younger, healthier
- reduces the look of facial puffiness
- skin appears renewed

Specially designed to enhance the skin-transforming benefits of ULTIMATE Face Cream (sold on page 59).

NEW
ANEW ULTIMATE Mask
Smooth over a clean face. Massage until color changes to blue. After 10 minutes, tissue off. Use twice every week—at night.
2.5 fl. oz. *271-038*

$18
if purchased separately

FREE picture phone with $25 purchase
details, page 3

TRY ULTIMATE MASK NOW! ONLY **$5** with any ANEW purchase, pages 56-65 **AN $18 VALUE**

AVON-NY 015889
AV_PIPES_0022780

ULTIMATE
advanced
signs of aging

transform
your skin in just 4 weeks*

ULTIMATE Fusion Complex™
A powerful blend of precious elements, including copper, magnesium and gold, in a formula that lifts, firms, sculpts and recontours facial skin.

for eyes

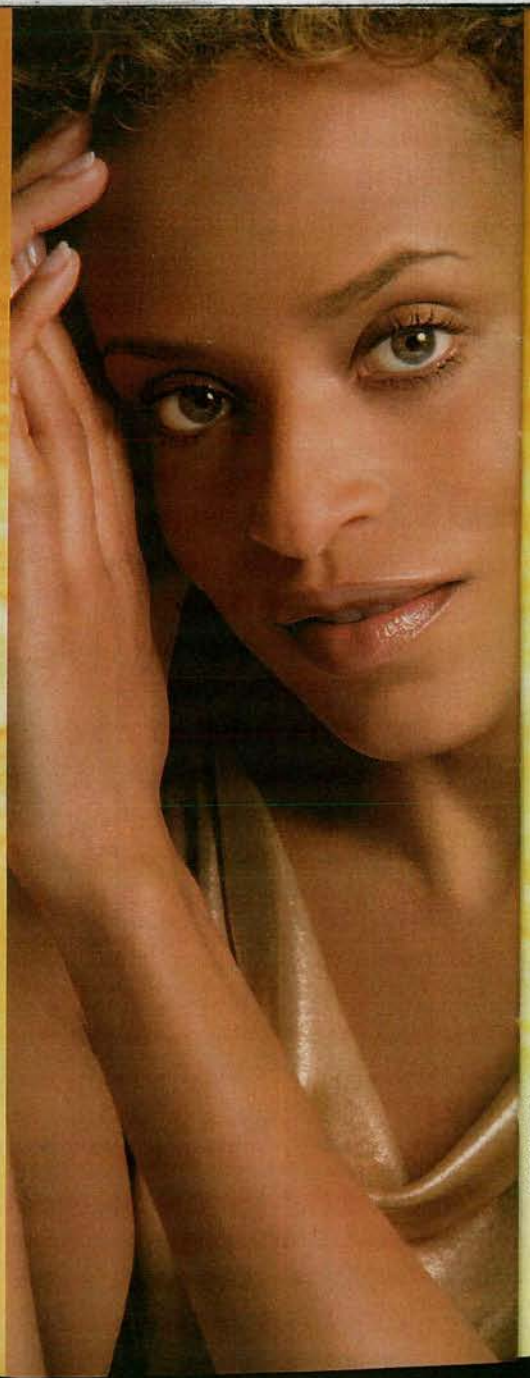
ULTIMATE Eye Cream AM/PM
Repairs, revitalizes and transforms the eye area in just weeks!
.5 fl. oz. *276-006*

$22

for hands & nails

ULTIMATE Hand and Nail Cream SPF 15 AM
For more youthful-looking skin, healthy-looking cuticles and stronger nails.
2.5 fl. oz. *148-420*

$15



*ULTIMATE Skin Transforming Cream.

for face

ULTIMATE Skin Transforming Face Cream PM
Richly indulgent soufflé actually transforms the look and feel of your skin:
- dramatically firmer, uplifted skin
- supremely smooth, virtually lineless skin
- richly radiant, exquisitely brilliant skin

1.7 fl. oz. *299-731*

$30

See page 57 for details.

FREE picture phone with $25 purchase
details, page 3

TRY ULTIMATE MASK NOW! **ONLY $5** with any ANEW purchase, pages 56-65
AN $18 VALUE

AVON-NY 015890
AV_PIPES_0022781

minimal/moderate
signs of aging

self-adjusting

ADVANCED ALL-IN-ONE MAX SPF 15 UVA/UVB AM

Lotion
Normal-to-oily skin.
1.7 fl. oz. *054-586*

Creme
Normal-to-dry skin.
1.7 fl. oz. *106-160*

16.00 each

all stages of aging

brighten

LUMINOSITY ULTRA
Advanced Skin Brightener SPF 15 UVA/UVB AM
1 fl. oz. *196-590*
22.00

radiance

CLEARLY C 10% Vitamin C Serum PM
1 fl. oz. *178-876*
20.00

repair wrinkles

LINE ELIMINATOR

Neo-Retinol Line Plumper SPF 15 AM
.06 oz. net wt.
131-050

Dual Retinol Facial Treatment PM
1 fl. oz. *027-674*

16.00 each

protect eyes

Perfect Eye Care Cream SPF 15 AM
.5 fl. oz. *229-119*
14.50

stop wrinkles before they start

RETROACTIVE+
minimal/moderate
signs of aging

Rejuvi-Cell Repair Technology
Re-energizes aging skin cells to slow the signs of aging. Seeks out and helps repair damaged skin cells before they lead to visible wrinkles.

age reversal & repair

RETROACTIVE+
Age-reversing technology with built-in wrinkle radar seeks out age damage and helps repair it before it shows.

for face

Repair Face Cream AM/PM
1.7 fl. oz. *263-602*
25.00

for eyes

Repair Eye Serum AM/PM
.4 fl. oz. *246-300*
18.00

for body

Repair Body Lotion AM/PM
5.1 fl. oz. *247-288*
16.00

See page 57 for details.

TRY ULTIMATE MASK NOW! **ONLY $5** with any ANEW purchase, pages 56-65 **AN $18 VALUE**

AVON-NY 015891
AV_PIPES_0022782

all stages
of aging

cleanse/tone

PURE O_2 Daily Oxygen Facial Cleanser AM/PM
An age-reversing, oxygen-infused facial cleanser and toner in one!
4.2 fl. oz. *250-439*
12.00

age prevention

PURE O_2 Oxygenating Youth Complex SPF 15 AM
Energie Cell System increases the delivery of fresh oxygen to skin. When skin "breathes" easier, it fights off the visible signs of aging faster, for longer.
1.7 fl. oz. *048-163*
24.00

breathe new life
into your skin

cleanse

Ultra Cream Cleanser AM/PM
Soap-free cream cleanses skin and removes makeup while it moisturizes and retexturizes. 5.1 fl. oz. *035-941*
12.00

tone

Clarifying Essence AM/PM
Alcohol-free toner clarifies and moisturizes while removing dirt and makeup.
5.1 fl. oz.
036-216
12.00

FORCE *EXTRA*
advanced
signs of aging

firmer
more uplifted skin in just 7 days

FORCE EXTRA DAY

Triple Lifting Day Cream SPF 15 AM
Rich and creamy with SPF 15 and Parsol® 1789 to protect against future sun damage. 1.7 fl. oz.
036-201
reg. 22.00

now $17
save over 20%

AVC[10]
Avon's exclusive power molecule in a formula that redefines and visibly lifts the appearance of sagging skin.

FORCE EXTRA NIGHT

Triple Lifting Night Cream PM
The nighttime counterpart of our FORCE EXTRA Day formula. 1.7 fl. oz. *036-197*
22.00

Parsol® 1789 is a registered trademark of Givaudan-Roure Corporation.

FREE picture phone
with $25 purchase
details, page 3

See page 57 for details.

TRY ULTIMATE MASK NOW! ONLY $5 with any ANEW purchase, pages 56-65
AN $18 VALUE

AVON-NY 015892
AV_PIPES_0022783

peel away the years in **JUST 1 WEEK**

After 1 week
100% of women showed improvement in skin texture, clarity & pores

With continued use
81% of women saw fewer lines & wrinkles

ANEW CLINICAL
2-Step Facial Peel
An intensive, ready-to-use retexturizing treatment, peels away dullness, dryness and age damage so healthier skin cells can surface, restoring skin's radiance and youth.
STEP 1—10% Glycolic Acid (30 unscented pads)
STEP 2—Neutralizer (30 unscented pads)
311-635

$32

polishes skin for incredible radiance **IN AN INSTANT!**

ANEW CLINICAL
Micro-Exfoliant
Creamy resurfacing treatment with aluminum oxide micro-bead exfoliants (the same materials used in a professional micro-dermabrasion treatment) produces a powerful polishing action for newer, more youthful-looking skin. Use two to three times per week.
2.5 fl. oz. *130-622*

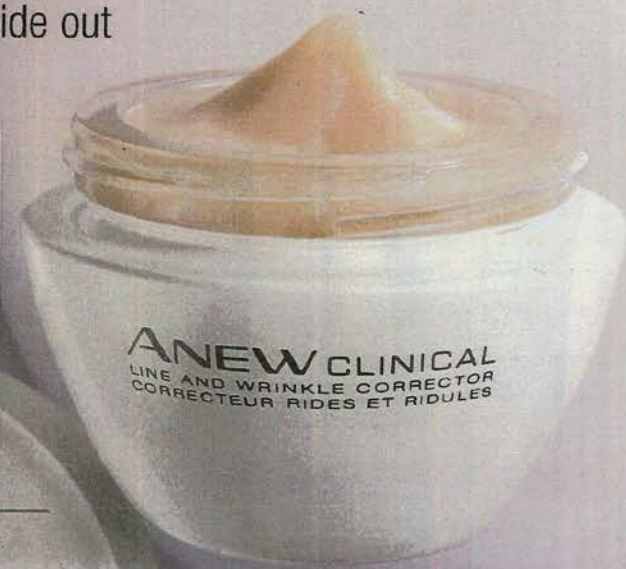
$20

Instantly
actively polishes skin for a radiant complexion & more even-toned skin

With continued use
softens the appearance of spots & skin discolorations

plump
lines & wrinkles from the inside out

ANEW CLINICAL
all stages of aging



Derma-3X Technology™:
REBUILDS collagen for less-lined skin, **RECREATES** elastin for improved resilience, **REGENERATES** hydro-proteins for increased skin density and minimized creasing.

ANEW CLINICAL
Line and Wrinkle Corrector
Use alone or under any ANEW moisturizer.
1 fl. oz. *119-094*

$32

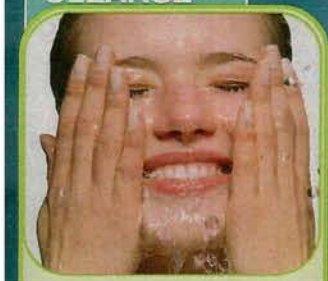
FREE picture phone with $25 purchase
details, page 3

See page 57 for details.

TRY ULTIMATE MASK NOW! **ONLY $5** with any ANEW purchase, pages 56-65 **AN $18 VALUE**

AVON-NY 015893
AV_PIPES_0022784

STEP 1
CLEANSE



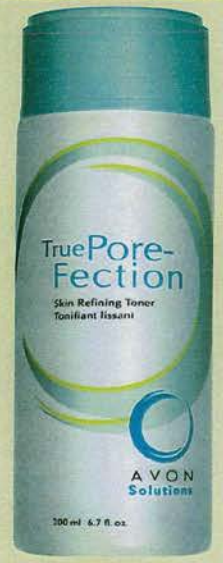
Skin Refining Cleanser
- Lathers away pore-clogging dirt, oil and makeup.
- Skin stays shine-free up to 8 hours.
- Cool, refreshing tingle.

6.7 fl. oz. *212-413*

SPECIAL PRICE 4.99

WILL BE 7.50

STEP 2
TONE



Skin Refining Toner
- Soaks up excess oil.
- Visibly reduces pores.
- Leaves skin shine-free.

6.7 fl. oz.
212-470

SPECIAL PRICE 4.99

WILL BE 7.00

STEP 3
MOISTURIZE

Oil-Free Skin Clearing Lotion
- Helps banish unwanted blemishes with salicylic acid.
- Visibly shrinks pores in two weeks, refines skin texture in one week.

1.7 fl. oz. *212-561*

SPECIAL PRICE 6.99

WILL BE 9.50

NEW

True Pore-Fection

oily/combo skin

AVON Solutions

A complete pore-perfecting, breakout-banishing system with:

- **Pure-Soothe Complex™** to help control oil, and balance and soothe grown-up skin.
- **Alpha and Beta hydroxy acids** to conquer clogged pores.
- **Salicylic acid** to treat blemishes and prevent new ones.

BENEFIT	STEP 1 CLEANSE	STEP 2 TONE	STEP 3 MOISTURIZE	AS NEEDED MASK	AS NEEDED SPOT
TREATS/PREVENTS BREAKOUTS			●		●
SHRINKS PORES	●	●	●	●	
REDUCES OIL/SHINE	●	●	●	●	●
DEEP CLEANS	●	●		●	
BALANCES SKIN	●	●	●	●	

TARGETED TREATMENTS
Use as needed

SHRINK PORES
Skin Refining Mask
- Instantly reduces oil and enlarged pores.
- Tightens pores; skin stays matte up to 8 hours.

3.4 fl. oz. *212-432*
WILL BE 8.50

Unique roller-ball applicator rolls over skin without drying it out!

TREAT BREAKOUTS
Spot Clearing Treatment
- Helps clear up and prevent pesky spots.
- Blemish-blasting salicylic acid and soothing botanicals leave skin in the clear.

.33 fl. oz. *212-580*
WILL BE 8.50

SPECIAL PRICE 5.99 each

buy 1, get 1 FREE mix or match of equal or lesser value

save up to $6.99 PAGES 66–67

AVON-NY 015894
AV_PIPES_0022785

dry skin
AVON Solutions

drench the dry

need firming & smoothing?

HYDROFIRMING Bio⁶
Super-hydrating, face-firming formulas instantly leave skin smoother, firmer and younger looking!

Eye Cream
.5 fl. oz.
254-999
10.50

Day Cream SPF 15
1.7 fl. oz.
006-578
12.50

Night Cream
1.7 fl. oz.
127-820
12.50

instant results!

- **over 85%** increase in overall firmness
- **over 100%** boost in skin's moisture

dry-quenching clean?

Clean Cream Cold Cream Cleanser
Removes makeup, dissolves dirt and drenches the dry in one clean sweep!
5.1 fl. oz.
057-862
7.00

skin extra thirsty?

Moisture 24 Long-Lasting Hydrating Cream
Refreshing gel-cream quenches the dry, firms and relieves the "rough" on contact. 1.7 fl. oz. *079-707*
9.50

specific needs
AVON Solutions

lighten, brighten & firm

dark spots, discolorations?

Banishing Cream Skin Discoloration Lightener
Fades away freckles, age spots and other dark "flaws" on your face.
2.5 fl. oz.
235-053
8.50

puffy eyes, undereye bags?

Advanced Eye Perfector with Peptides
Helps battle undereye bags and freshen up weary eyes.
.5 fl. oz. *007-450*
9.50

face need firming?

Dramatic Firming Cream for Face and Throat
Super-smoothing formula delivers fabulously firmer skin in just four weeks!
1.7 fl. oz.
235-049
8.00

virtually erases dark circles!

PROVEN RESULTS
After 4 weeks

- **84%** of women saw improvement in dark circles
- **72%** of women saw improvement in lines around the eye area

dark circles?

Lighten Up Plus Undereye Treatment
.5 fl. oz. *235-068*
reg. 15.00
now 9.99
save over 30%

AVON-NY 015895
AV_PIPES_0022786

specific needs
AVON Solutions

nourish & protect

need a refresher?

Keep It Fresh! Multivitamin Toner
6 fl. oz.
274-697
6.00

smooth and polish?

Sweet Finish Sugar Scrub
3.4 fl. oz.
230-692
8.00

want healthy-looking, happy skin?

Multi-Boost Daily Vitamin Moisturizing Cream SPF 15
2.5 fl. oz.
001-265
8.00

95% of women who tried it ... love it!

- **essential SPF protection**
- **super-light moisture**
- **oil-free**
- **leaves skin incredibly soft, smooth & radiant**

complete care?

Simply Complete Everyday Lotion SPF 10
1.7 fl. oz. *002-720*
reg. 9.50

now 4.99
save over 45%

undernourished?

Nurtura Replenishing Cream
1.7 fl. oz. *248-155*
8.00

extra protection?

Beautifully Protected Daily UV Moisturizer SPF 30
Shields skin from damaging sun & helps prevent signs of aging.
1.35 fl. oz.
006-420
11.50

smooth & sculpt

body
AVON Solutions

stretch marks?

Re-Fine Stretch Mark Smoother
This super smoother helps stretch marks fade away and stay away!
6.7 fl. oz.
084-281
12.50

body primer?

Smooth Surface Pomegranate Body Polisher
This super-smoothing body scrub buffs the "rough" to soften and smooth all over. 6.7 fl. oz.
120-080
8.50

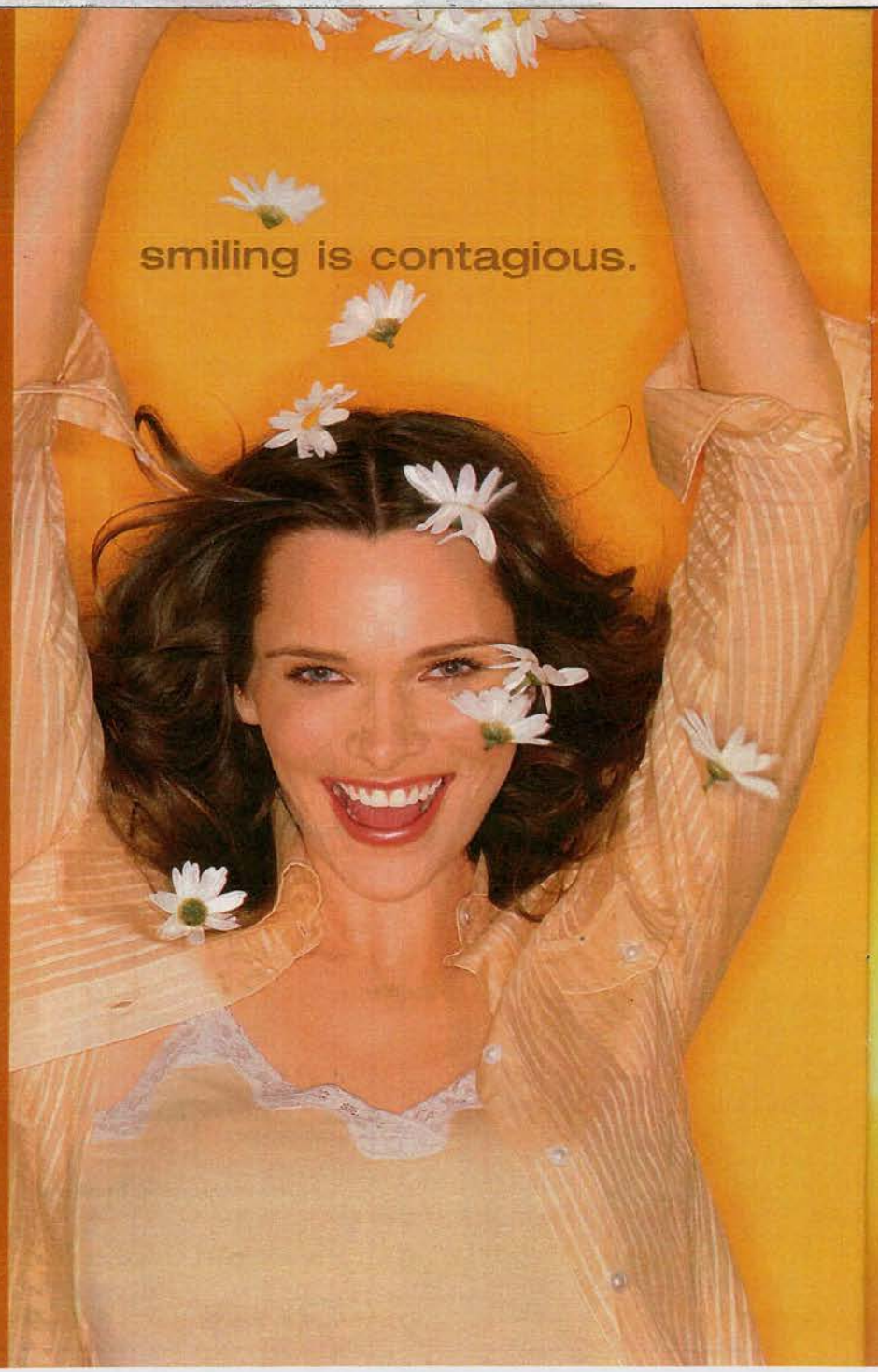
America's #1 anti-cellulite treatment

cellulite?

CELLU-SCULPT Anti-Cellulite Slimming Treatment
Firms and tightens to visibly reduce the appearance of cellulite. 6.7 fl. oz. *309-715*

knockout thighs for only $16

AVON-NY 015896
AV_PIPES_0022787



AVON smile
share the joy

rub your wrist here to try Avon Smile
scented page

NEW!

Eau de Parfum Spray
1.7 fl. oz. *134-116*
16.50

A sheer floral bursting with zesty mandarin, radiant freesia and golden mimosa.

FREE
Body Lotion
Make your smile last even longer! Smoothes and soothes, with a kiss of long-lasting scent. 3.4 fl. oz.

YOUR FREE GIFT
with purchase of Avon Smile Eau de Parfum Spray

AVON-NY 015897
AV_PIPES_0022788

I want **luxury**

I need...

RARE **GOLD**

Treasure it always

Opulent orange flowers mixed with precious amber.

Eau de Parfum Spray
1.7 fl. oz. *296-948*
19.50

YOUR FREE GIFTS

Body Lotion
6.7 fl. oz. *303-148*
10.00

Eau de Parfum Spray
.5 fl. oz. *272-747*
9.00

2-PIECE FREE GIFT
WITH PURCHASE OF THE FULL-SIZE SPRAY
A 19.00 VALUE

I want **passion**

NEW LIMITED-EDITION BAG!

I need...

IMARI

Where passion blooms

A rich, elegant scent blossoming with incense, musk and hints of spice.

Eau de Cologne Spray
1.2 fl. oz. *051-610*
19.50

YOUR FREE GIFTS

Eau de Cologne Spray
1 fl. oz. *026-879*
9.00

NEW
Cosmetics Bag
Quilted satin bag with signature ribbon detail.
7¼" diam. x 3¼" H.
12.00 value

Bag not sold separately.

2-PIECE FREE GIFT
WITH PURCHASE OF THE FULL-SIZE SPRAY
A 21.00 VALUE

AVON-NY 015898
AV_PIPES_0022789

Shower Gel with Moisturizing Beads
6.7 fl. oz. *054-328*
reg. 10.00
ONLY 4.99

Body Lotion
6.7 fl. oz. *054-347*
reg. 10.00
ONLY 4.99

Shimmering Body Powder
1.4 oz. net wt. *054-309*
reg. 5.50
ONLY 1.99

SAVE UP TO 5.00

Shimmering Body Powder
1.4 oz. net wt. *236-580*
reg. 5.50
ONLY 1.99

Body Lotion
6.7 fl. oz. *104-430*
reg. 10.00
ONLY 4.99

Shower Gel with Moisturizing Beads
6.7 fl. oz. *068-483*
reg. 10.00
ONLY 4.99

A shimmering floral with a pure heart of magnolia and sparkling plum.

Eau de Parfum Spray
1.7 fl. oz. *318-003*
19.50

A spiritual garden floral of jasmine, citrus and lilies.

Eau de Parfum Spray
1.7 fl. oz. *102-972*
19.50

I want **romance on the go**

I need...

MESMERIZE
Cologne Spray
1 fl. oz. *197-893*

RARE PEARLS
Eau de Parfum Spray
.5 fl. oz. *018-840*

HAIKU
Eau de Parfum Spray
.5 fl. oz. *318-022*

reg. 9.00 each

DREAMLIFE
Eau de Parfum Spray
.5 fl. oz. *002-830*

HAIKU AWAKENINGS
Eau de Parfum Spray
.5 fl. oz. *196-624*

PERCEIVE
Eau de Parfum Spray
.5 fl. oz. *259-570*

reg. 10.00 each

TRAVEL SCENTS
4.99 EACH
SAVE UP TO 5.00

AVON-NY 015899
AV_PIPES_0022790

special anniversary price

celebrate 10 years of Avon's most intoxicating scent as you rediscover the lush, exotic world of Far Away

Eau de Parfum Spray
.5 fl. oz. *218-631*
9.00

Shower Gel with Moisturizing Beads
6.7 fl. oz. *195-250*
reg. 10.00
ONLY 4.99

Shimmering Body Powder
1.4 oz. net wt. *066-332*
reg. 5.50
ONLY 1.99

Perfumed Body Lotion
6.7 fl. oz. *079-601*
reg. 10.00
ONLY 4.99

Exotic essences of rare florals spiced with amber and musk.

Eau de Parfum Spray
1.7 fl. oz. *215-393*
reg. 19.50
ONLY 9.99
SAVE 9.50

GO BEYOND YOUR IMAGINATION

Far Away

AVON-NY 015900
AV_PIPES_0022791

TRESELLE
Revel in it

An opulent floral of Rose Gold lifescent, Iris Flower Absolute and Tiger Orchid.

Eau de Parfum Spray
1.7 fl. oz. *137-187*
28.00

Luxe Shimmer Gel
6.7 fl. oz. *060-353*
12.00

Shimmer Dusting Powder with Puff
3.5 oz. net wt. *317-246*
12.00

Creamy Shower Wash
6.7 fl. oz. *182-401*
15.00

Body Lotion
6.7 fl. oz. *241-017*
15.00

GODDESS BY AVON
Your beauty captivates and inspires

An ethereal floral of watery freesia, mystical muguet and angelic musk.

Eau de Parfum Spray
1.7 fl. oz. *316-350*
19.50

Eau de Parfum Spray
.5 fl. oz. *136-692*
10.00

Shimmer Dusting Powder with Puff
3.5 oz. net wt.
316-364
12.00

Body Cover
6.7 fl. oz. *136-620*
12.00

Pearlized Shower Gel
6.7 fl. oz. *136-730*
12.00

HAIKU
AWAKENINGS
Beauty dawns each day

A watery-green floral of jasmine, freesia and soft musk.

Eau de Parfum Spray
1.7 fl. oz. *175-035*
22.50

Body Lotion
6.7 fl. oz.
196-514
12.00

Shower Gel With Moisturizing Beads
6.7 fl. oz. *196-533*
12.00

Shimmer Dusting Powder with Puff
3.5 oz. net wt.
317-121
12.00

ALL 3 ONLY 16.99
047-846

3-PIECE COLLECTION
ONLY 16.99
A 36.00 VALUE

AVON-NY 015901
AV_PIPES_0022792

DREAMLIFE
Live your dream

Body Lotion
6.7 fl. oz. *180-519*
12.00

Shower Gel with Moisturizing Beads
6.7 fl. oz. *180-136*
12.00

Shimmer Dusting Powder with Puff
3.5 oz. net wt.
316-766
12.00

ALL 3 ONLY 16.99
047-645
A 36.00 VALUE

A woody floral with mimosa flower, rose and glowing amber.

Eau de Parfum Spray
1.7 fl. oz. *070-590*
22.50

3-PIECE COLLECTIONS ONLY 16.99 EACH

PERCEIVE
Let your senses be your guide

Body Lotion
6.7 fl. oz.
137-479
12.00

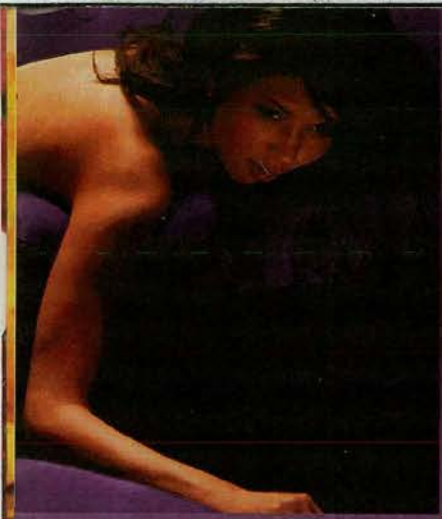
Shower Gel with Moisturizing Beads
6.7 fl. oz. *193-807*
12.00

Shimmer Dusting Powder with Puff
3.5 oz. net wt.
233-118
12.00

ALL 3 ONLY 16.99
270-801
A 36.00 VALUE

A woody floral blend of supple pear and exotic orchid.

Eau de Parfum Spray
1.7 fl. oz. *112-233*
22.50



Far Away Sensual Embrace
Embrace the moment

A sensuous floriental with exotic aromas and a passionate floral heart.

Eau de Parfum Spray
1.7 fl. oz. *056-574*
reg. 22.50
ONLY 9.99

Body Cover
6.7 fl. oz. *011-057*
reg. 12.00
ONLY 5.99

Creamy Shower Wash
6.7 fl. oz. *093-957*
reg. 12.00
ONLY 5.99

Shimmering Body Powder
1.4 oz. net wt. *251-359*
reg. 6.00
ONLY 1.99

Shimmer Dusting Powder with Puff
3.5 oz. net wt.
163-331
reg. 12.00
NOW 6.99

Eau de Parfum Spray
.5 fl. oz. *002-845*
10.00

SAVE UP TO 12.50
ALL LAST TIME IN BROCHURE
WHILE SUPPLIES LAST

AVON-NY 015902
AV_PIPES_0022793

I want

a bouquet of scents!

ODYSSEY
Cologne Spray
.7 fl. oz. *011-650*
13.50

TIMELESS
Cologne Spray
.7 fl. oz. *011-626*
13.50

NIGHT MAGIC
EVENING MUSK
Cologne Spray
.7 fl. oz. *011-679*
13.50

CANDID
Cologne Spray
.7 fl. oz. *106-925*
13.50

SWEET HONESTY
Cologne Spray
.7 fl. oz. *012-307*
10.00

SOFT MUSK
Eau de Cologne
Spray
.7 fl. oz.
080-090
14.50

PEONY SOFT MUSK
Eau de Cologne Spray
.7 fl. oz. *194-052*
14.50

WILD COUNTRY
FOR HER
Eau de Toilette
Spray
.7 fl. oz. *261-011*
16.50

PINK SUEDE
Eau de Toilette
Spray
.7 fl. oz. *115-543*
19.50

BUY ONE,
MIX OR MATCH, OF EQUAL OR LESSER

GET ONE FREE
VALUE (PAGES 84 & 85) SAVE UP TO 19.50

AVON-NY 015903

AV_PIPES_0022794

JOYFUL BLISS
Bask in the sun

Eau de Toilette Spray
A fruity floral of sparkling orange and lychee blended with soft azalea blossoms. 1 fl. oz.
093-976
13.50

PASSIONATE DESIRE
Give in to the emotion

Eau de Toilette Spray
A sensual floral with accents of radiant freesia, lily of the valley and magnolia. 1 fl. oz.
093-870
13.50

SENTIMENTAL DREAMS
Escape into a dream

Eau de Toilette Spray
A fresh floral bouquet of jasmine, warm amber and sentimental musk. 1 fl. oz.
093-938
13.50

Collection de Fleurs

A trio of florals, blooming with natural beauty and feminine charm.

BATH AND SHOWER GEL
Each, 5 fl. oz.

NEW Candid *286-591*
Sweet Honesty *071-930*
Odyssey *122-556*
Night Magic Evening Musk *064-200*
Pink Suede *019-938*
Timeless *122-541*
reg. 7.00 each
ONLY 2.99 EACH

FRESH DEAL
2.99 EACH
SAVE 4.00

AVON-NY 015904
AV_PIPES_0022795

I want **softness**

I need...

PERFUMED SKIN SOFTENER
Leaves skin touchably soft and beautifully scented.
Each, 5 oz. net wt.

Odyssey *111-863*
Imari *211-144*
Candid *111-806*
Pink Suede *236-614*
Timeless *111-825*
Sweet Honesty *111-882*
Night Magic Evening Musk *108-841*
reg. 5.00 each

SKIN SMOOTHERS
ONLY 1.99 EACH
SAVE 3.00

ALL-OVER BODY SCRUB
Each, 3.4 fl. oz.
R.P.M. *309-935*
6.00
Perceive for Men *268-460*
Prospect* *268-403*
Mesmerize for Men *262-348*
Paradigm *268-480*
Black Suede *268-418*
Wild Country *274-587*
HisStory *314-012*
reg. 6.00 each
only 4.99 each
*Prospect body products will be last time in Brochure 20, while supplies last

HAIR AND BODY WASH
Each, 5 fl. oz.
R.P.M. *060-262*
6.00
Perceive for Men *263-162*
Prospect* *264-250*
Mesmerize for Men *262-697*
Paradigm *311-640*
Black Suede *262-720*
Wild Country *263-143*
HisStory *174-957*
reg. 6.00 each
only 4.99 each
*Prospect body products will be last time in Brochure 20, while supplies last

SOAP-ON-A-ROPE
Each, 5 oz. net wt.
Black Suede *116-516*
Mesmerize for Men *073-292*
Wild Country *073-379*
reg. 6.50 each
only 4.99 each

DEODORANT BODY TALC
Each, 2.6 oz. net wt.
Black Suede *016-575*
Mesmerize for Men *322-940*
Wild Country *016-580*
Perceive for Men *130-235*
reg. 4.00 each
only 1.99 each

HISSTORY
Eau de Toilette Spray
1 fl. oz. *046-376*

PARADIGM
Cologne Spray
1 fl. oz. *046-414*

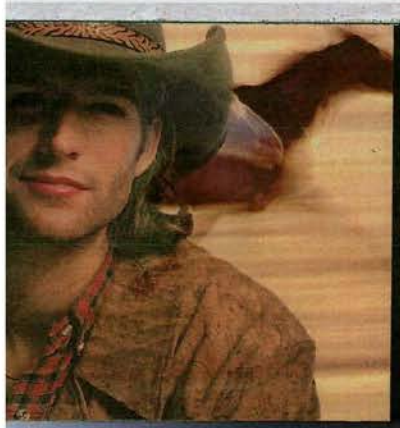
PERCEIVE FOR MEN
Cologne Spray
1 fl. oz. *021-145*

MESMERIZE FOR MEN
Cologne Spray
1 fl. oz. *046-490*

9.00 each

AFTER SHAVE CONDITIONER
Each, 3.4 fl. oz.
Wild Country *029-184*
Mesmerize for Men *027-970*
Black Suede *029-170*
reg. 4.50 each
only 2.99 each

AVON-NY 015905
AV_PIPES_0022796



WILD COUNTRY

Captured, but never completely tamed

Spicy coriander and lively bergamot blended with sweet, powdery tones.

Cologne Spray	After Shave
3 fl. oz. *086-466*	4 fl. oz. *002-993*
15.50	12.50

BLACK SUEDE

Soft to the touch, hard to resist

A confident and smooth fragrance with warm woody notes and a hint of leather.

Cologne Spray	After Shave
3.4 fl. oz. *083-251*	3.4 fl. oz. *083-342*
16.50	14.50

BUY ONE,

MIX OR MATCH, OF EQUAL

GET ONE FREE

OR LESSER VALUE (PAGES 90 & 91)
SAVE UP TO 16.50

AVON-NY 015906
AV_PIPES_0022797

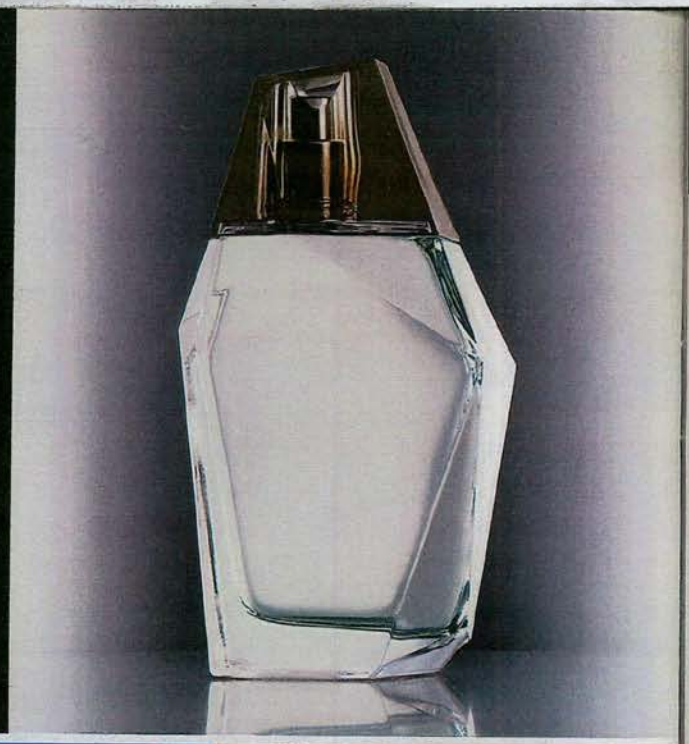
PERCEIVE

Let your senses be your guide

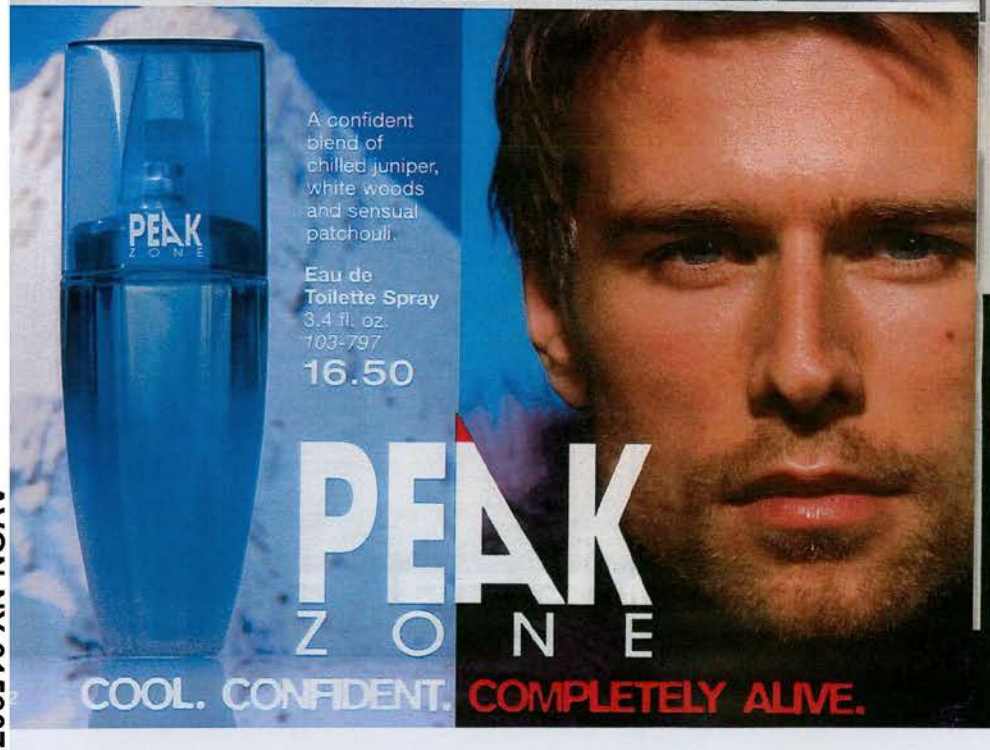
An enlightening blend of soothing citrus, earthy sage and calming cedarwood.

Cologne Spray
3.4 fl. oz. *194-550*
Reg. 17.50

NOW 9.99
SAVE 7.50



indulge his senses



A confident blend of chilled juniper, white woods and sensual patchouli.

Eau de Toilette Spray
3.4 fl. oz.
103-797
16.50

PEAK ZONE

COOL. CONFIDENT. COMPLETELY ALIVE.

PROSPECT
Eau de Toilette Spray
3.4 fl. oz. *006-860*
17.50
will be last time in Brochure 19 while supplies last

MESMERIZE FOR MEN
Cologne Spray
3.4 fl. oz. *137-498*
16.50

HISSTORY
Eau de Toilette Spray
3.4 fl. oz. *153-459*
19.50

PARADIGM
Cologne Spray
3.4 fl. oz. *312-650*
19.50

WILD COUNTRY OUTBACK
Eau de Toilette Spray
3 fl. oz. *264-298*
15.50
will be last time in Brochure 20 while supplies last

ANY 2 FOR 19.99
MIX OR MATCH (PAGE 93)
SAVE UP TO 19.00

AVON-NY 015907
AV_PIPES_0022798

AVON AROMATHERAPY

relaxing

lavender...
soothe your soul

CALMING LAVENDER

Shower Gel
Cleanses and refreshes with a soothing herbal scent.
5 fl. oz. *272-330*
will be 6.00

Foam Bath
The ultimate in relaxation! Soak away your cares with a tub full of soothing suds. 8.4 fl. oz. *272-345*
will be 6.00

Body Lotion
Smoothes away stress and restores your inner balance. Leaves skin softly scented.
8.4 fl. oz. *272-398*
will be 6.50

Fragrance Spray
Calms the spirit with soul-soothing lavender. A gentle scent for any time of day. 2.5 fl. oz. *272-421*
will be 9.00

scented page
rub your wrist here to try Lavender

BACK BY POPULAR DEMAND!

scented page
rub your wrist here to try Jasmine

sensual

jasmine...
indulge your
senses

SENSUAL JASMINE

Bath & Shower Gel
Indulge in a sensual cleansing experience. Leaves you feeling soft, sumptuous and totally feminine.
6.7 fl. oz. *272-508*
will be 6.00

Massage & Body Cream
Sensual, seductive and totally decadent. Creamy moisturizer leaves skin velvety smooth and lightly scented.
6.7 fl. oz. *272-880*
will be 6.50

Linen & Room Spray
Fill the air with romance! Spritz sheets and pillows for a whisper of sensuality. Perfect for closets and powder rooms, too. 4.2 fl. oz. *272-838*
will be 6.00

Body Lotion
Surround yourself in softness! Smoothes away roughness to leave you feeling positively pampered.
8.4 fl. oz. *272-895*
will be 6.50

YOUR CHOICE ONLY 4.99 EACH

AVON-NY 015908
AV_PIPES_0022799

Naturals

BODY LOTION
Each, 8.4 fl. oz.

Mango & Passion Fruit *107-720*
Cucumber Melon *012-565*
Wild Orchid *048-379*
Sweet Pea *105-307*
Peach *073-015*
Vanilla *068-560*
Raspberry *069-130*
Sea *072-239*
Gardenia *074-633*
Plumeria *106-887*

6.00 each

FOAM BATH
Each, 8.4 fl. oz.

Mango & Passion Fruit *108-029*
Cucumber Melon *012-747*
Wild Orchid *048-565*
Sweet Pea *105-350*
Peach *073-952*
Vanilla *068-574*
Raspberry *072-076*
Sea *074-710*
Gardenia *074-671*
Plumeria *144-520*

6.00 each

BODY SPRAY
Each, 8.4 fl. oz.

Mango & Passion Fruit *107-329*
Cucumber Melon *012-641*
Wild Orchid *048-178*
Sweet Pea *105-068*
Peach *080-200*
Vanilla *079-051*
Raspberry *079-119*
Sea *079-180*
Gardenia *080-616*
Plumeria *107-075*

8.00 each

Peach *216-457*
Raspberry *216-495*
Vanilla *216-438*
Gardenia *216-461*
Sea *216-533*

BONUS SIZE 100% MORE

big shower gels!

BONUS SIZE SHOWER GEL
Maximize your shower power with our big bonus size. You get twice the suds and double the fun!
Each, 10 fl. oz.

reg. 5.00 each

only 3.99 each

BACK BY POPULAR DEMAND

AVON-NY 015909
AV_PIPES_0022800

Naturals ANTIBACTERIAL

helping hands

ANTIBACTERIAL HAND GEL
Kills germs without water! Mild, moisturizing formula. Each, 2.5 fl. oz.
Vanilla *007-741*
Sea *004-412*
Gardenia *007-995*
Cucumber Melon *258-554*
Plumeria *257-840*
Peach *009-137*
reg. 3.00 each

1.99 each

ANTIBACTERIAL LIQUID SOAP
Tough on germs, yet mild enough for the whole family. Moisturizing formula. Each, 8.4 fl. oz.
Cucumber Melon *257-600*
Plumeria *256-073*
Peach *002-280*
Gardenia *002-242*
Sea *004-078*
Vanilla *004-063*
reg. 6.00 each

4.99 each

- portable, resealable pouch
- fresh, clean scents
- perfect pick-me-up!

NEW FOR SUMMER

Peach *094-054*

Gardenia *094-035*

Sea *094-020*

Cucumber Melon *093-980*

NEW NATURALS REFRESHING TOWELETTES
Sweep across skin to revitalize your whole body! Fun, fresh and perfectly portable. 24 towelettes.

GET REFRESHED 4.99 each

AVON-NY 015910
AV_PIPES_0022801

BODY
Hydrating Bath & Shower Soufflé
Moisturizing cleanser. 6.7 fl. oz. *070-001*
9.50

Dry Oil Body Spray
Leaves skin velvety soft. 4 fl. oz. *069-991*
9.50

Whipped Body Crème
Smoothes dry skin. 6.7 fl. oz. *070-016*
11.50

FACE
NEW Creamy Facial Cleanser
Cleanses thoroughly, yet gently. 5.9 fl. oz. *007-115*
9.50

HAIR
Conditioning Hair Mask
Restores moisture and shine. 5.9 fl. oz. *070-020*
6.50

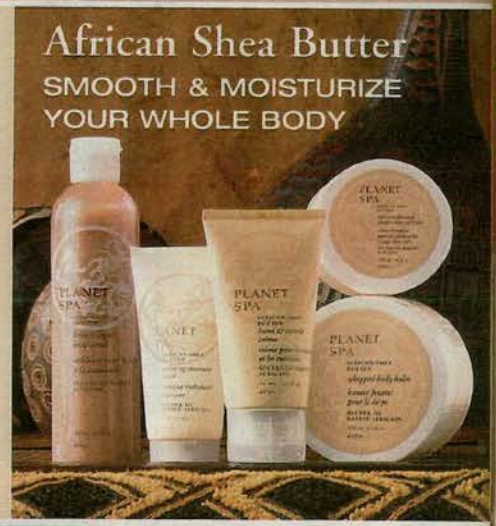
BODY
Brown Sugar Body Scrub
Gently polishes away dry skin. 6.7 fl. oz. *316-049*
11.50

Whipped Body Balm
Smoothes and hydrates. 6.7 fl. oz. *316-015*
11.50

FACE
Calming Moisture Mask
Softens fine lines. 2.5 fl. oz. *316-020*
8.50

HANDS
Hand and Cuticle Crème
Deep moisturizes hands and nails. 2.5 fl. oz. *221-141*
7.50

FEET
Intensive Foot and Elbow Crème with AHA
Softens calluses and dry areas. 4 fl. oz. *221-156*
8.50



CLEANSE
Sea Algae Body Wash
6.7 fl. oz. *249-898*
8.50

SMOOTH
Sea Salt Body Polisher
10.5 oz. net wt. *137-794*
17.50

FIRM & HYDRATE
NEW Firming Body Gel
Firms, tones and moisturizes. 5.9 fl. oz. *007-120*
9.50

Sea Kelp Body Drench
6.7 fl. oz. *251-382*
9.50

CLEANSE & PURIFY
Cleansing Face Polisher
2.5 fl. oz. *244-255*
reg. 7.50
ONLY 5.50

Energizing Face Mask
Lifts away impurities. 2.5 fl. oz. *247-804*
reg. 8.50
ONLY 6.50

Energizing Face and Body Mist
Cools and refreshes. 4 fl. oz. *246-353*
reg. 9.50
ONLY 7.50

REFRESH
Uplifting Eye Pads
Revitalizes tired eyes. 20 eye pads. *325-020*
reg. 7.50
ONLY 5.50

PROTECT
Facial Ampoules
Minimizes fine lines. Four vials, .07 fl. oz. each. *244-475*
reg. 9.50
ONLY 7.50

new

NEW
Radiant Renewing Lotion
Oil-free moisturizer firms and brightens for a healthy, youthful-looking glow. With antioxidant White Tea, known to deter environmental damage. Clinically and dermatologically tested. 1.7 fl. oz. *105-288*
ONLY 10.00
will be 12.00

SAVE 2.00
(PAGE 101)

AVON-NY 015911
AV_PIPES_0022802

surround yourself with warm, glowing light

Fill mugs with warm beverage & paintings glow

NEW
THOMAS KINKADE
Illuminating Mugs
Pour any warm liquid into these mugs and their paintings glow! 4" H x 2¼" diam. Holds 9 fl. oz. Ceramic; hand wash only. Do not microwave.

12.99 each

"Lilac Cottage"
135-643

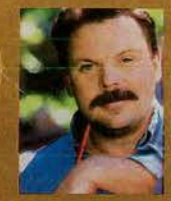
"Hollyhock House"
210-846

THOMAS KINKADE
"Evening at Swanbrooke Cottage" Porcelain Votive Holder
Votive holder decorated with the painting "Evening at Swanbrooke Cottage." Light glows through painting when candle is lit. Includes scented votive candle, burn time approx. 2 hrs. Holder, 4" H x 3⅜" diam. *091-112*

9.99

Porcelain with 22k gold accents!

Lovely floral scent!



Porcelain with 24k gold accents!
7¾" high!

"Split Rock Light"
239-211

"Victorian Light"
269-983

"Rock of Salvation"
269-452

new

NEW
THOMAS KINKADE
❖ **Porcelain Lighthouses**
Each exclusive replica features a famous Thomas Kinkade painting. Working lightbulb gives the feeling of an actual lighthouse. Includes 2.5-volt bulb, runs on 2.5-volt AA batteries (not included). 3¾" diam.

14.99 each

©2004 Thomas Kinkade, Media Arts Group, Inc., Morgan Hill, CA 95037

AVON-NY 015912
AV_PIPES_0022803

exclusive **collectibles** for every precious moment

A. Precious Moments "Mom You're One Of A Kind" Figurine
Mother's Day figurine dressed in a precious outfit holding presents of a rose and card. Resin, 2½" H.
Brunette *082-805*
Blonde *082-676*
was 12.99
now 9.99 each

B. Precious Moments Commemorative Ornament "May Your Christmas Be Delightful"
Porcelain. Ornament, 3⅛" diam.; dated stand, 2⅛" diam.
192-633
was 19.99
now 14.99
LAST TIME IN BROCHURE

C. Precious Moments World of Wishes "Just Wishin' on a Star" Figurine
A cute angel sits atop a star holding her "star catching" net. Resin. 3¼" H.
300-191
12.99

D. Precious Moments World of Wishes "Just Another Day Colored in Rainbows" Figurine
An adorable hand-painted angel sits behind a rainbow, resting her head in her hands. Resin. 2⅝" H.
151-054
12.99

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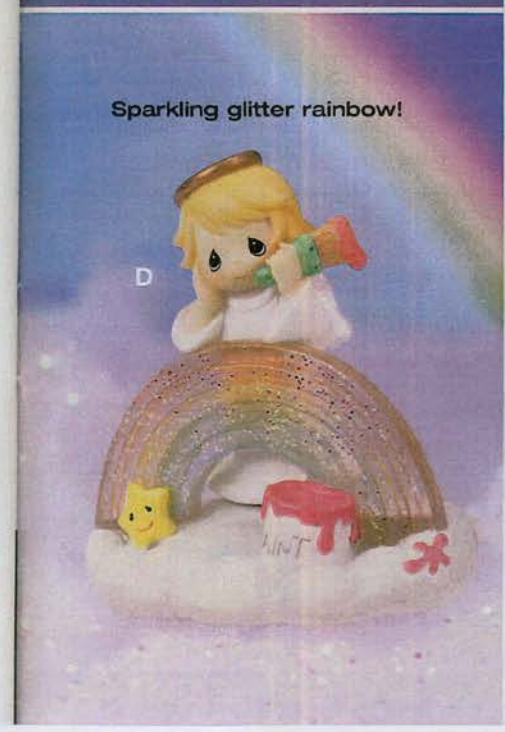
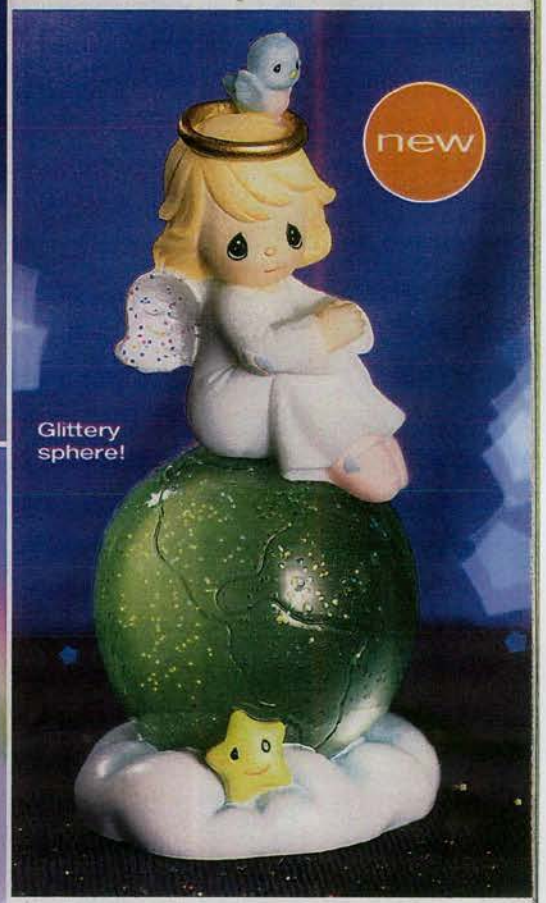


AVON 2004 COLLECTIBLES

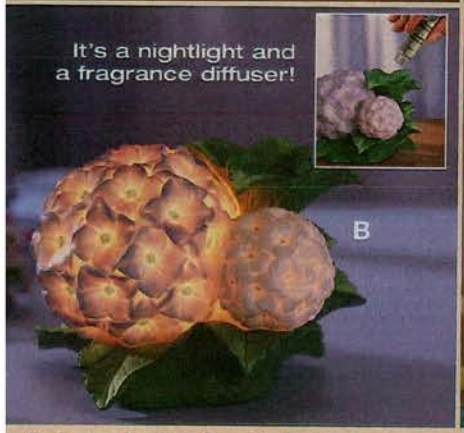
PRECIOUS® MOMENTS
by ENESCO



NEW
Precious Moments World of Wishes "Just Sittin' On Top of the World" Figurine
An adorable angel sits atop a glittery sphere holding her knees. Hand-painted resin. 3½" H.
269-467
12.99

AVON-NY 015913
AV_PIPES_0022804

NEW
Frisky Felines Candle Holder With Candle
Ceramic pillar candle holder features three colorful cats. Includes a 3" diam. candle with crackle finish, approx. 35-hour burn time. Holder, 3" H x 4" diam.
091-476
9.99



A. Spring Garden Candle Jar Lamp
Wax-filled glass jar, pierced ceramic shade, and base. 6" H. Burns for approx. 25 hours. *004-522*
was 14.99
now 9.99

❖ **B. Avon Home Fragrance Collection Hydrangea Nightlight Diffuser**
Replaceable bulb and ¼ fl. oz. vial of Hydrangea-scented oil included. Porcelain. 5" L x 4½" W x 4½" H. *004-389*
was 14.99
now 9.99

C. Tea Time Floral Brights Candle Collection
Teapot tealight holder and two teacup poured candles (12-hour burn time). Ceramic, lead-free wicks. Teapot, 5" H; teacups, 2½" H.
303-607
was 19.99
now 14.99

D. Floral Brights Tealight Holder
Hand-painted ceramic holder with tealight; two spring colors. 3¾" H.
was 7.99
now 5.99 each

NEW
Frisky Felines Corner Sitter
Cute kittens have hand-painted accents, sit on any door or window corner! Includes two hinged eyehooks for wall hanging. Exclusive. MDF, wire, and metal. 12½" W x 9" H.
091-480
9.99

AVON-NY 015914
AV_PIPES_0022805

❖ **Racer Striped Track Suit**
Cotton/spandex with zip-front top & long pant with hidden zippers at ankles. Machine wash. Imported.

S(6-8)	*059-023*	1X(16W-18W)	*059-076*
M(10-12)	*059-038*	2X(20W-22W)	*059-080*
L(14-16)	*059-042*	3X(24W-26W)	*059-095*

39.99

❖ **Red Tube Dress**
Cotton/polyester terry knit with rib-knit elastic top & drop waist with adjustable tie. Machine wash. Imported.
S(6-8) *105-421*
M(10-12) *105-440*
L(14-16) *105-455*
XL(16W-18W) *132-754*
was 19.99
now 14.99
while supplies last

new

NEW
❖ **Cell Phone Pouch**
Perfectly fits your new cell phone. Easy-access front open with silvertone clip. Man-made materials. 4¾" L. Imported.
166-842
only 3.99

❖ **Terry Sneaker Flip-Flops**
Cotton terry thong with sole & footbed of man-made materials. Imported.
S(5-6) *105-311*
M(7-8) *105-326*
L(9-10) *105-330*
was 14.99
now 9.99
while supplies last
In the case of unforeseen demand, please allow 4-6 weeks for delivery of footwear.

©2004 King Features Syndicate Inc. Fleischer Studios Inc.
™Hearst Holdings, Inc. Fleischer Studios Inc.

NEW
❖ **Betty Boop® Cami & Panty Set**
Scoop-neck cami with elastic straps & boy-cut hipster panty.
Red cotton/spandex.
Machine wash. Imported.
S(6-8) *269-180*
M(10-12) *269-228*
L(14-16) *269-304*
XL(16W-18W) *269-319*
SPECIAL PRICE 14.99
WILL BE 19.99

AVON-NY 015915
AV_PIPES_0022806

Disney

luggage tag

baseball hat

❖ **Mickey Travel Totebag & Hat**
Expandable top-zip tote bag has middle zipper that adds 6" in height. Cotton denim with cotton canvas expansion panel & polyester lining. 21" W at top x 18" H (unexpanded). Adjustable vinyl shoulder strap can be detached. Comes with luggage tag that doubles as key chain & baseball hat with adjustable self-grip strap. Imported.
156-367

24.99 3-piece set

NEW
❖ **Mickey Mouse Flip-Flops**
Cotton/polyester denim with red metallic stitching on man-made sole. Imported.
S(5-6) *212-633* L(9-10) *212-671*
M(7-8) *212-648* XL(11-12) *212-686*

12.99

©Disney.

In the case of unforeseen demand, please allow 4-6 weeks for delivery of footwear.

pretty organized

Disney Winnie the Pooh

new

©Disney. Based on the "Winnie the Pooh" works by A.A. Milne and E.H. Shepard.

8 pockets
3 compartments

contents not included.

NEW
❖ **Pooh Toile Organizer Bag**
Triple compartments with pockets inside & out, including 2 elasticized pockets & center zip-around compartment. Durable cotton twill with nylon lining. 7¾" L x 12" H x 5¾" D. Adjustable 56" webbed straps. Imported. *269-175*

SPECIAL PRICE 12.99
WILL BE 14.99

AVON-NY 015916
AV_PIPES_0022807

insulated bag

❖ **Tropical Beach Bundle**
Tote bag, insulated bag & visor set. Woven mesh tote bag (19" L x 15" H x 4" D) has zip top & snap-close webbed straps for towel. Insulated microfiber bag, 8" L x 6¾" H x 2¼" D. 100% cotton visor adjusts with self-grip tabs. Imported.
059-320
was 14.99
now 7.99
3-piece set
while supplies last

Due to the nature of this design, not every tote bag will have the same tropical print.

❖ **Beach Flip-Flops**
Man-made materials. Imported.
S(5-6) *059-368*
M(7-8) *059-387*
L(9-10) *059-406*
was 6.99
now 4.99
while supplies last

hot colors cool comfort

get both pairs for only 12.99

new

In the case of unforeseen demand, please allow 4-6 weeks for delivery of footwear.

NEW
❖ **Beaded Mesh Slides**
Two-pair set of sequined slides—one pair lime & one orange. Vinyl mesh with man-made soles. Imported.
S(5-6) *269-137*
M(7-8) *269-156*
L(9-10) *269-160*
12.99 2-pair set

AVON-NY 015917
AV_PIPES_0022808

thousands of young women have already met **mark.** have you?

mark is the new award-winning beauty experience from Avon.

mark consists of over 300 diverse products, many first-to-market: a stylish mix of makeup, skin care, fragrance and accessories.

magalog 8 C18-19

For more information about **mark** or to receive a copy of the magalog, contact your Representative.

It's easy to order from **mark**

make a call to your Rep to get a copy of the **mark** magalog and place your order

ask for a Representative at **1.800.meetmark**

register to find a Representative at **meetmark.com**

key in your Rep's phone # if you order online

mark.
AVON

WOW!
A **mark** exclusive just for you!

Spend just $20 on mark products and get a year of Allure, Glamour or Lucky magazine (a $10 value) too!

If you spend **$40**, you get two magazine subscriptions. And with **$60** in **mark** purchases, you can get all three magazines!

How to get your magazine subscription:

1. Buy $20 worth of **mark** products from this magalog.
2. For each $20 order you place, you'll get a redemption card from your Representative.
3. Fill out the requested info.
4. Send it in and look for your magazines in the mail.

Remember, your subscription is included in your $20 **mark** purchase.

who needs diamonds?

when you have our Girl's Best Friend Tote

as seen on our magalog cover!

❖ Girl's Best Friend Tote

A new take on our popular Peace, Love and Lipgloss tote. Cotton canvas tote with cotton web handles. Interior zip pocket and cell phone pocket.
16" H x 15" W

218-445

$20

AVON-NY 015918
AV_PIPES_0022809

favorite characters on Kid-sized blankets

warm and cuddly for those chilly nights!

SpongeBob
004-723

Care Bears
273-117

Spider-Man and Friends *273-121*

NEW

❖ **Kids' Blankets**
Luxuriously soft blankets featuring kids' favorite characters: Care Bears, Spider-Man & Friends, and SpongeBob SquarePants. Warm and cuddly for kids to snuggle under. Acrylic/poly blend. 43" x 30".

14.99 each

Care Bears™ ©2004 Those Characters From Cleveland, Inc. ©2004 Viacom International.

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Marvel, Spider-Man and Friends ™ and ©2004 Marvel Characters, Inc. All rights reserved.

AVON-NY 015919
AV_PIPES_0022810

Mickey Mouse Short Set
Zip-front top & elastic-waist shorts. Ramie/cotton. Machine wash. Imported. Sizes:
2T/3T *105-660*
4T *105-675*
4/5 *105-694*
6/7 *105-713*
19.99

©Disney

Lil' Bratz

NEW
❖ **Lil' Bratz® Nightgown**
Flame-resistant polyester. Machine wash. Imported. Sizes:
4/5 *214-181*
6/6X *214-234*
8/10 *214-249*
16.99

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NEW
Barbie™ Denim Backpack
Padded back & straps plus hand grip. 16" H x 12" W. Insulated lunch bag, 8½" H x 7¼" W. Cordura with denim & nylon trim. Imported. *253-940*
16.99

bonus lunch bag a 9.99 value

Barbie™

NEW
BARBIE™ Beauty Salon and Spa Set
Vinyl carrying case, 3¾" L x 4¾" H x 1" W, imported. Includes:
- nail file • toe separators
- sheet of 24 nail decals
- 2 hair clips

Ages 5 and up. *175-384*
only 4.99
6-piece set

BARBIE™ Nail Tint
Each, .5 fl. oz.
Ages 5 and up.
only 1.99 each

NEW Pouty Pink 266-934
NEW Lovely Lavender 266-999

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let it rain!

NICKELODEON SpongeBob SquarePants

❖ **NEW**
SpongeBob™ Rain Set
Hooded poncho with front & side snap close & elastic-close backpack (12½" L x 10½" W). Wipe-clean vinyl. Imported. Sizes:
3T/4T *269-338*, 4-7 *269-361*, 8-12 *269-400*
16.99 poncho & backpack set

new

poncho & backpack set

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AVON-NY 015920
AV_PIPES_002281

get organized

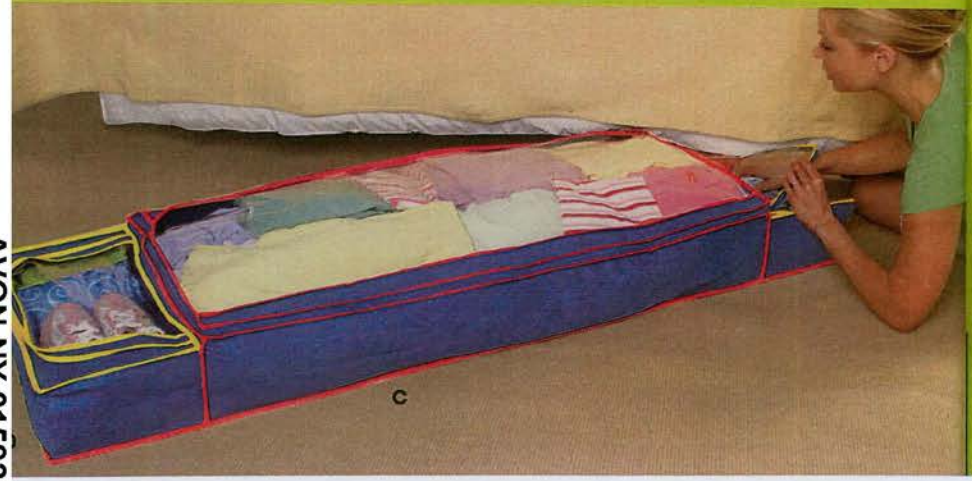
NEW

A. Over the Door Organizer
Four 7" deep pockets take the clutter off the floor and store it behind the door. Attaches easily with two metal grommets and hooks (included). Does not interfere with door opening/closing. Colorful polypropylene. 36" x 13".
10-808
12.99

B. Days of the Week Organizer
Five compartments, labeled Monday through Friday, hold clothing, schoolwork, and more! Shoe compartment divided into four sections. Side pockets. Hooks into closet rod with hook-and-loop closure. Colorful polypropylene. 12" x 11½" x 50" fully extended.
10-774
14.99

NEW

C. Under the Bed Storage Organizer
Store out-of-season items out of sight but within easy reach! Three zippered compartments hold everything from bulky coats to bathing suits. Colorful polypropylene. 60" x 18½" x 7".
10-831
14.99



fun-filled backpack

plays the tune from the "Alphabet Song!"

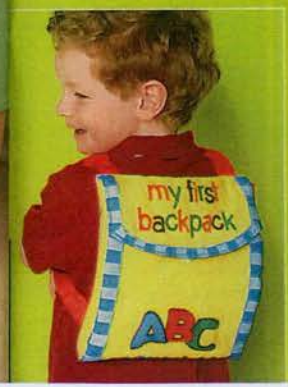
new

NEW

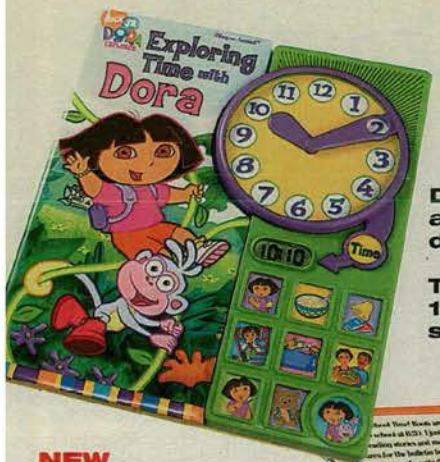
❖ **My First Backpack**
Colorful fabric backpack is both fun and educational! Press the "ABC" symbol and the tune from the "Alphabet Song" plays. Storage compartment folds open to reveal four sewn-in fabric books and a handy pocket. There's even space to write in your child's name. Adjustable straps, hook-and-loop closures. Takes button-cell battery (included). Ages 2 and up. 12½" x 8¾".
273-102
14.99

handy storage space

backpack folds open to reveal fun activities!



AVON-NY 015921
AV_PIPES_0022812



DORA the EXPLORER

Displays both analog & digital time!

Talking 12-page storybook!

"The time is ten ten"

NEW

❖ **Exploring Time With Dora**
Press the nine sound buttons to hear Dora ask questions about time. Kids set the hands on the clock, press a button, and Dora reads what time was set. Ages 3 & up. Takes 3 button-cell batteries (included). Paper and plastic with electronic parts.
12¾" x 11".
210-760

14.99

Book, projector & 10 picture discs

❖ **Disney Princess Movie Theater Storybook & Movie Projector**
Five Disney Princess classics—"Cinderella," "Sleeping Beauty," "Snow White," "The Little Mermaid," and "Beauty and the Beast"—come alive with colorful illustrations on 10 discs. Built-in reading light. 48-pages, hardcover. Plastic projector (approx. 4" L x 1⅜" W x 3" H). Runs on two AA batteries (not included). Ages 4 to 8.
065-465

14.99

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any time is art time

68-piece kit!

new

NEW
Deluxe Color and Draw Kit
Folding case contains everything a little Picasso needs. Includes:
- 12 Colored pencils
- 12 Crayons
- 12 Markers
- 12 Oil pastels
- 12 Watercolors
- Paint palette
- Pencil
- Pencil sharpener
- Paintbrush
- Eraser
- Glue
- Ruler
- Storage case

Ages 4 and up.
12½" x 8½".
273-079

9.99

Copyright B Plus Marketing, Inc.

Crayola

19-piece set!

Colors wash off with just water!

NEW

❖ **Crayola® Bath Activity Set**
Easy wash-off paints and crayons let kids draw on walls, or even on themselves! Ages 3 and up. Includes:
- 9 Washable crayons
- 4 Washable fingerpaint tubes (1¼ fl. oz. each)
- 3 Floating foam cutouts
- 1 Paint tray
- Mesh bag with suction cup

155-963

9.99

19-piece set

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AVON-NY 015922
AV_PIPES_0022813

BUBBLE BATH

Can't decide which is your favorite?

exhilarating

Soft Pink
With a soft floral fragrance.
270-653

playful

For Kids
A fragrant blend of citrus and berries.
270-672

refreshing

Fresh Peach
The scent of just-picked peaches.
270-687

calming

Vanilla Cream for Dry Skin
The scent of vanilla (and a hint of cherry). *270-649*

soothing

French Lilac
The scent of lilacs in full bloom.
270-782

rub your wrist here to try Honey & Vitamin E scented page

comforting

Honey & Vitamin E
With honey, known for its natural soothing qualities, and vitamin E, known for its moisturizing benefits. *270-763*

restoring

For Sensitive Skin
With a soft, clean scent.
270-725

now you can try them all!

new 8 oz. size

Bubble Bath
Just a capful or two for a mountain of bubbles. Lasts from your first step in til you tiptoe out. And won't leave a ring. Each, 8 fl. oz.

only 1.99

will be 3.99 **save $2**

new smaller size

24 oz. 16 oz. 8 oz.

AVON-NY 015923
AV_PIPES_0022814

roll-on's

roll-on anti-perspirant deodorant
Each, 1.7 fl. oz.

99¢ each

COOL CONFIDENCE
Original *294-979*
Baby Powder *295-095*

FEELIN' FRESH
Original *295-100*

ON DUTY 24 PLUS
Men *295-478*
Original *295-114*
Unscented *295-406*
Sport *295-152*

SKIN-SO-SOFT
Soft & Sensual *020-961*
Light & Lush *187-308*

fragrance roll-on anti-perspirant deodorant Each, 1.7 fl. oz.

for her
Candid *084-980*
Timeless *084-520*
Anari *072-650*
Light Magic Evening
Musk *080-692*
Odyssey *114-475*
Sweet Honesty *072-683*
Sunrise (2 fl. oz.) *158-958*
Pink Suede *003-014*

for him
Prospect *322-093*
HisStory *188-911*
Paradigm *236-887*
Mesmerize for Men *227-670*
Perceive for Men *287-837*
Wild Country *306-223*
Black Suede *227-685*
R.P.M. *102-767*

scrub-a-dub fun!

Just add water & a little imagination for good, clean tub-time fun!

AVON KIDS BATH & BODY
Bath Time Body Paint
Make bath time fun! Soap rolls on like paint, rinses off easily. In 3 kid-friendly scents! Ages 3 and up. Each, 1.7 fl. oz.

1.99 each

AVON-NY 015924
AV_PIPES_0022815

advance techniques salon hair care

what's your hair type?

SHAMPOOS & CONDITIONERS
Each, 11 fl. oz.

normal hair?
DAILY RESULTS
Shampoo *039-287*
Conditioner *039-310*
2-in-1 Shampoo & Conditioner *039-359*

thin, fine or oily hair?
VOLUMIZING
Shampoo *039-545*
Conditioner *039-564*

straight or wavy hair?
STRAIGHT & SLEEK
Shampoo *039-473*
Conditioner *039-492*

curly, wavy or permed hair?
CURLY & CHIC
Shampoo *039-363*
Conditioner *039-397*

gray hair?
RADIANT SILVER
Shampoo *201-170*
Conditioner *201-242*

natural or color-treated blonde?
TRUE BLONDE
Shampoo *130-728*
Conditioner *130-747*

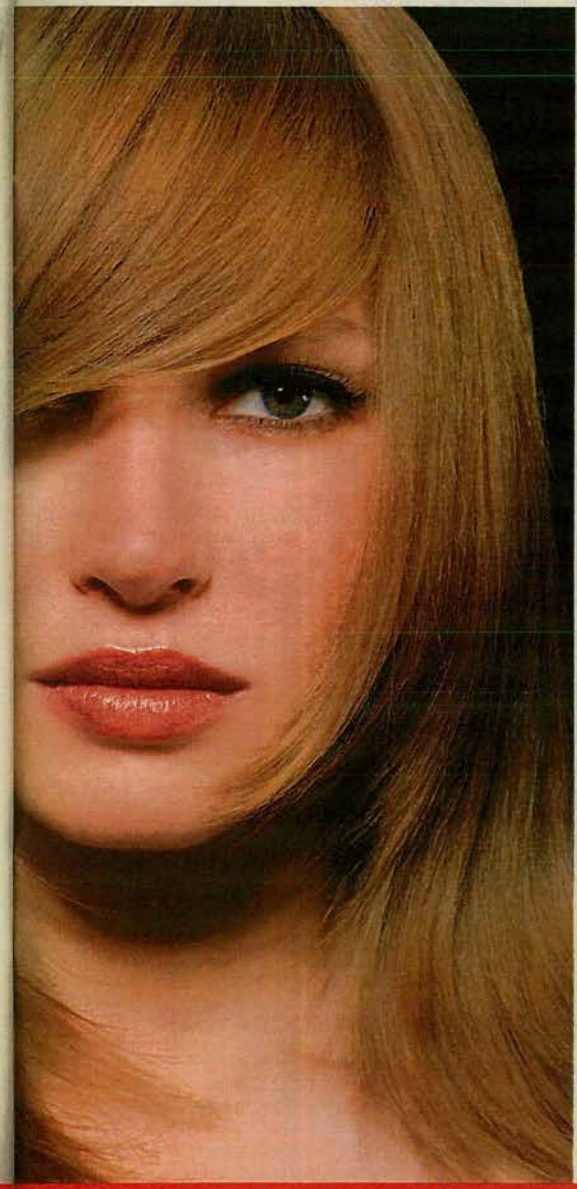
color-treated hair?
COLOR PROTECTION
Shampoo *039-420*
Conditioner *039-469*

dandruff-prone hair?
KEEP CLEAR
Anti-Dandruff 2-in-1 Shampoo & Conditioner *039-526*

3.49 each

detangling
with purchase of any

in a tangle?



detangle wet hair, any length?
Detangling Comb
Wide-spaced plastic teeth. *286-572*
4.99

comb only 99¢
shampoo or conditioner

AVON-NY 015925
AV_PIPES_0022816

advance techniques salon hair care

comfortable to wear... gentle on hair!

straight to curly? it's as easy as 1, 2, 3!

1. Shampoo & condition with your favorite **ADVANCE TECHNIQUES Shampoo and Conditioner.** While hair is still wet, apply gel and distribute evenly.
2. Section hair and roll into no-clip rollers. Spritz with hair spray and let hair air or heat dry.
3. Release hair from rollers and show off your beautiful curls.

curly locks?

NEW No-Clip Roller Set
Achieve professional styling results at home. Our No-Clip Roller Set makes it easy, fast and fun! Set of 24 self-holding rollers (includes 4 different sizes—6 of each) all zipped into a convenient, reuseable vinyl case. No pins or clips needed.
214-860
9.99

hair treatments

tame & smooth hair?
STRAIGHT & SLEEK
Shine Spray
3.4 fl. oz. *039-086*

revitalize dry, frizzy hair?
CURLY & CHIC
Anti-Frizz Capsules
18 capsules, .58 fl. oz. *038-773*
Curl Smoothing Creme
5 fl. oz. *058-175*
Curl Defining Creme
5 fl. oz. *057-437*

mend split ends?
STRAIGHT & SLEEK
Dry Ends Serum
(now 65% more FREE!)
1.7 fl. oz. *159-150*

4.99 each

NEW! **defining pomade**

wild waves, cool corkscrews, mega-messy?

whatever your style, our Defining Pomade makes it easy to create

shape & define curly hair?
NEW CURLY & CHIC
Defining Pomade
Targeted control provides all-day hold and helps tame frizz and flyaways. Shapes and defines hair for easy styling. 2 oz. net wt.
311-530
3.99

any 2 for 6.99
mix or match page 131 save up to 2.99

AVON-NY 015926
AV_PIPES_0022817

moisture therapy your prescription for healthy skin

lip treatment

Intensive Moisturizing Lip Treatment SPF 15
.15 oz. net wt. *292-593*
1.49

hand cream

Each, 4.2 fl. oz.

Intensive
Continual moisturization, even through washing. *154-216*

A•C•E• Pro-vitamin Complex
24-hour moisturization. *287-234*

Oatmeal
Provides 8-hour moisturization. *316-770*

3.99 each

body lotion

Each, 13.5 fl. oz.

A•C•E Pro-vitamin Complex
Vitamin-enriched to deliver vital nutrition to thirsty skin. 24-hour moisturization. *304-570*

Oatmeal
Prompt relief from persistent itch associated with dry skin. *310-643*

Sheer
Clinically proven all-day moisturization. Lightweight—never greasy. Hypoallergenic. *023-042*

Aloe
Intensely moisturizing formula contains aloe and chamomile oil, to soothe and comfort extremely dry skin. Soothes sunburn or shaving irritation. Dermatologically tested. Hypoallergenic. *061-144*

7.99 each

cleanse & moisturize
with our 2-step intensive regimen

"I recommend Moisture Therapy because it's proven to provide instant relief to rough, extremely dry skin. I believe these hypoallergenic formulas are the best moisturizers on the market for your skin care needs."
Edward F. Ryan, Jr., D.O.
Board Certified Dermatologist

50% more!

cleanse

NEW Intensive Body Wash for Extremely Dry Skin Bonus Size
Scientifically developed for the daily cleansing of extremely dry skin. Soap-free, nondrying formula helps skin retain its natural moisture after every bath or shower. Leaves skin fresh, clean and silky-smooth all day long. Dermatologist tested. Hypoallergenic. 10 fl. oz. *297-189*

only 3.99
will be 7.99 save $4

moisturize

Intensive Body Lotion
Works with your skin to stop evaporation in its tracks, significantly reducing moisture loss and helping skin retain its own moisture. Boosts skin's moisture level by 175%. 24-hour moisturization. 13.5 fl. oz. *307-440*

only 3.99
reg. 7.99 save $4

both for 5.99 *297-212*
save 10.00

AVON-NY 015927
AV_PIPES_0022818

AVON clearskin®

clears. purifies gently & effectively.

Cleanse

GET A CLEAN START.

Deep Pore Cleanser
5.1 fl. oz. *277-806*

Facial Cleansing Scrub
2.5 fl. oz. *277-419*

Color Changing Mask
3.4 fl. oz. *137-737*

Purifying Gel Cleanser
5.1 fl. oz. *276-814*

reg. 4.29
now 2.15 each

Clarify

DON'T FORGET TO PREP.

NEW
Purifying Astringent Blackhead Clearing Formula
8 fl. oz. *156-113*

now 2.15
WILL BE 4.29

Care

TREAT AND CLEAR BREAKOUTS.

Targeted Blemish Remover
Overnight spot treatment.
.5 fl. oz. *279-388*

Overnight Blemish Treatment
Allover face care.
4 fl. oz. *279-172*

Clarifying Cover SPF 15
1.35 fl. oz. *211-269*

reg 5.29 each
now 2.64 each

blemish-blasters to go!

Think you're too busy to fight blemishes? Think again. These oil-fighting, dirt-removing portables fit right in your purse for quick and easy breakout prevention anywhere, anytime! A must-have if you're a gal on the go.

stay clean & clear ...even on the go!

Invisible Blemish Corrector
Daytime spot treatment clears and even helps prevent blemishes all day, while visibly reducing the appearance of redness.
.25 fl. oz. *044-980*
reg. 5.29
now 2.64

Deep Cleansing Cloths
One wipe does it all! Removes pore-clogging dirt, oil and makeup, in one full sweep. Perfect for home, school or on the go.
20 moist cloths. *277-810*
reg. 5.29
now 2.64

Cleansing Pads
Textured pads loosen dirt on contact and absorb oil. Help eliminate acne blemishes and prevent breakouts.
42 pads. *278-912*
reg. 4.29
now 2.15

LOWEST PRICES EVER

save 50% (pages 134-135)

AVON-NY 015928
AV_PIPES_0022819

avon basics simple skin care. beautiful skin.

AVON BASICS
Care Deeply with cocoa butter hand cream
crème pour les mains avec beurre de cacao
Care Deeply with aloe hand cream
crème pour les mains avec aloès
Silicone Glove hand cream
crème pour les mains
Vita Moist hand cream
crème pour les mains
Rich Moisture hand and nail cream
crème pour les mains et les ongles
125ml 4.2 FL.OZ.
Vita Moist body lotion
lotion pour le corps
Care Deeply with cocoa butter body lotion
lotion pour le corps avec beurre de cacao
Care Deeply with aloe body lotion
lotion pour le corps avec aloès
500ml 16.9 FL.OZ. (1.05 PINTS)
Rich Moisture face cream/crème pour le visage
100 ml 3.4 FL.OZ.
Vita Moist face cream/crème pour le visage
100 ml 3.4 FL.OZ.

HAND CREAM
Each, 4.2 fl. oz.
Care Deeply with Cocoa Butter *047-334*
Care Deeply with Aloe *047-320*
Silicone Glove *228-662*
Vita Moist *047-315*
Rich Moisture *196-787*
2.29 each

BODY LOTION
Each, 16.9 fl. oz.
Vita Moist *169-344*
CARE DEEPLY with Cocoa Butter *173-396*
with Aloe *173-305*
5.29 each

LIP BALM
Care Deeply with Aloe
.15 oz. net wt. *195-025*
99¢

FACE CREAM
Each, 3.4 fl. oz.
Rich Moisture *037-432*
Vita Moist *094-566*
4.99 each

4 shades whiter in just 7 days!
now that's something to smile about

- brush on without drying teeth first
- apply twice a day
- dentist-developed; safe on tooth enamel and gums

Beautifully Bright Brush-On Teeth Whitener
See the difference in 7 days! Whitens without the use of mouth trays or strips. Applicator brush with antibacterial agent included. Each bottle contains a 2-week supply.
.34 fl. oz. *184-973*
14.99

AV_PIPES_0022820
AVON-NY 015929

oot works daily pedicure essentials

soak

Double Action Foot Soak
Energizes tired, achy feet. 3.4 fl. oz. *229-802*
3.99

smooth

Double Action Sloughing Cream
Sloughs away dry, rough areas. 3.4 fl. oz. *225-898*
2.99

Double Action Foot File
Coarse side smoothes; fine side polishes. Plastic handle. 7" L. *233-816*
2.99

soften

Double Action Deep Moisturizing Cream
Softens rough, hard and dry skin. 2.5 fl. oz. *218-980*
2.99

Therapeutic Cracked Heel Relief Cream
Temporary relief of discomfort from skin irritations; softens calluses. 1.7 fl. oz. *226-880*
4.99

Double Action Intensive Callus Cream
Patent-pending technology for the treatment of calluses. 3.4 fl. oz. *086-136*
4.99

Therapeutic Antifungal Foot Cream
Treats and prevents athlete's foot. 1.7 fl. oz. *261-174*
5.99

Therapeutic Advanced Moisturizing Foot Cream with AHA
Softens rough, callused areas and reduces ragged cuticle buildup. 2.5 fl. oz. *233-801*
5.99

treat

Therapeutic Antifungal Foot Spray
Effectively treats athlete's foot. 3.4 fl. oz. *233-797*
6.99

buy any 3 for $10 page 138

destroy foot odor!

fresh feet = happy feet

NEW Deodorizing Foot Powder
Dual action patented formula deodorizes in minutes while absorbing moisture and perspiration. The result: fresher, drier feet. 24-hour long-lasting protection. Contains Tea Tree Oil, known for its deodorizing qualities, and Menthol to cool and refresh feet. Use in shoes or directly on feet. 2.6 oz. net wt. *272-000*

dare to compare	foot works	dr. scholl's
deodorizes	✓	✓
24-hour protection	✓	✓
cooling menthol	✓	
better value*	✓	

*Price per ounce (Foot Works $1.15/oz. vs. Dr. Scholl's $1.21/oz.)

special price 2.99
will be 3.99

AVON-NY 015930
AV_PIPES_0022821

skin-so-soft

bug guard *plus*

BUG GUARD *PLUS* IR3535® Insect Repellent Moisturizing Sunblock Lotion SPF 30
Waterproof formula DOES NOT need to be washed off after use. Each, 4 fl. oz.
Cool 'n Fabulous™ *127-376*
Cool 'n Fabulous™ Disappearing Color *191-952*
10.00 each

BUG GUARD *PLUS* IR3535® Insect Repellent Gentle Breeze™ Moisturizing Sunblock Lotion SPF 30
4 fl. oz. *127-380*
10.00

BUG GUARD *PLUS* IR3535® Insect Repellent Gentle Breeze™
Each, 4 fl. oz.
Spray SPF 15 *212-079*
Spray *212-007*
10.00 each

America's #1 DEET-free repellents!

Bug Guard *PLUS* IR3535® Expedition™ Insect Repellent Aerosol
Repels mosquitoes and ticks for 8 hours. Unscented. 4 oz. net wt. *272-948*
12.00

Bug Guard *PLUS* IR3535® Expedition™ Insect Repellent Gentle Breeze SPF 15 Sunscreen Spray
Provides SPF 15 with an increased level of IR3535® for longer repellency against mosquitoes and deer ticks. Water-resistant. 4 fl. oz. *005-461*
12.00

Includes 8 packettes!

BUG GUARD *PLUS* IR3535® Active Insect Repellent Gentle Breeze Towelettes
Protects against mosquitoes and deer ticks for easy spot application where needed most. Includes 8 packettes (.3 fl. oz.; 5" L x 5" W). *034-725*
12.00

avon sun

- UVA/UVB protection
- water/sweat-resistant
- PABA-free; hypoallergenic

GENERAL PROTECTION Each, 6.7 fl. oz.
Sunscreen Lotion SPF 40 *286-625*
Sunscreen Lotion SPF 30 *057-748*
Sunscreen Lotion SPF 15 *075-845*
Sunscreen Lotion SPF 8 *076-196*
9.99 each

- UVA/UVB protection
- quick-drying, no-mess application
- nongreasy, nonsticky
- water/sweat-resistant

SPORT Each, 6.7 fl. oz.
Sunscreen Spray SPF 30 *275-689*
Sunscreen Spray SPF 15 *275-731*
Sunscreen Gel SPF 8 *276-025*
9.99 each

sun protection for the entire family!

- UVA/UVB protection
- water/sweat-resistant
- PABA-free

KIDS Each, 6.7 fl. oz.
Disappearing Color Sunscreen Lotion SPF 40 *286-644*
Disappearing Color Sunscreen Spray SPF 30 *077-063*
Sparkle Sunscreen Lotion for Kids SPF 30 *060-186*
Baby Lotion SPF 40 *286-716*
9.99 each

bug guard *plus* & avon sun, last time this season!

AVON SUN Sport Fan
2.49

any 2 products
mix or match (excluding Avon Sun Sport Fan)
pages 140 & 141

for $12

❖ **AVON SUN Sport Fan**
Portable, hand-held fan is a great way to cool off! Plastic. Runs on two AA batteries, included. 4" H x 1¼" W. *126-422*
only 2.49
while supplies last

AVON-NY 015931
AV_PIPES_0022822

skin-so-soft

hair removal fresh watery floral scent

smooth complex: Soy Protein, Witch Hazel & Willow Bark leave air less visible, softer & finer so skin stays smoother longer

NEW Shaving Bar
4.5 oz. net wt. *106-212*
4.00

Facial Hair Removal Cream
Precision tip removes unwanted facial hair in minutes!
1 fl. oz. *073-680*
6.00

Shaving Cream
Protects against nicks and cuts; conditions skin.
6.9 oz. net wt. *085-880*
5.00

NEW Soothing Skin Serum for After Hair Removal
Visibly minimizes the appearance of bumps and grown hairs after shaving or waxing. 4 fl. oz. *060-004*
6.00

NEW Shower and Shave Body Wash
Body wash and shaving gel in one! Gently cleanses, protects skin from nicks and cuts.
8 fl. oz. *059-994*
6.00

Bonus Size Hair Removal Cream
4-minute formula exfoliates and provides long-lasting smoothness. Unscented. 6.3 fl. oz. *170-363*
10.00

skin stays smoother, longer, so you shave less often!

Hair-Minimizing Roll-On Anti-Perspirant Deodorant
Makes shaving faster. 24-hour odor and wetness protection. No visible residue. Dermatologically tested.
1.7 fl. oz. *039-880*
reg. 3.00
only 99¢
save $2

Hands-Free Hair Removal Cream
Hands-free sponge-tip applicator glides on to remove unwanted hair, exfoliate and soften in just 4 minutes. Unscented.
2.5 fl. oz. *324-555*
reg. 8.00
only 4.99
save $3

AVON-NY 015932
AV_PIPES_0022823

skin-so-soft

soft & sensual

soft floral scent

Moisturizing Bar Soap
5 oz. net wt.
188-175
4.00

Creamy Body Wash
8 fl. oz.
147-461
6.00

Body Lotion with SPF 6
12 fl. oz.
245-103
8.00

Smart Moisture Shower Gel
5 fl. oz.
254-449
5.00

Smart Moisture Body Lotion
12 fl. oz.
127-577
7.00

Moisturizing Bath Oil
16.9 fl. oz.
245-065
12.50

shimmer softly

give skin a healthy-looking, glistening glow

back by popular demand!

Sheer Radiance Body Lotion
Get the radiant, healthy-looking glow you crave. Silkening formula pampers skin with added moisture and a subtle shimmer. Each, 6.7 fl. oz.
Light & Lush *270-414*
Soft & Sensual *270-395*
3.99 each

Sheer Radiance Body Powder
For satiny smooth skin and a subtle shimmer. Luxuriously lightweight and delicately scented. Helps absorbs wetness to keep skin feeling fresh. Each, 1.4 oz. net wt.
Light & Lush *217-472*
Soft & Sensual *217-420*
1.99 each

AVON-NY 015933
AV_PIPES_0022824

skin-so-soft

age-defying bath & body

green floral scent

EXCLUSIVE AGE-DEFYING COMPLEX

- **antioxidant vitamins A & E** to fight off environmental stressors
- **natural fruit acids** to refine skin texture
- **sunflower seed extract** to deter premature aging
- **essential oils & shea butter** to reinforce skin's natural protective barriers

RENEW & REFRESH

Age-Defying Bar Soap
Not your ordinary bar soap! White stripes provide gentle cleansing; blue stripes renew and refine texture. Leaves skin looking smoother and radiantly refreshed. 4.2 oz. net wt.
135-954
4.00

Age-Defying Body Wash
Rich, moisturizing cleanser sweeps away surface impurities. Unique age-defying beads help nourish and protect. 8 fl. oz.
063-644
6.00

Age-Defying Body Lotion
Unique age-defying beads visibly reduces crepiness and other signs of aging to leave skin incredibly smooth, firm and radiant. Provides 24-hour age-defying moisture and protection. 12 fl. oz. *019-297*
8.00

hands look younger,

feel softer, are dramatically improved!

NEW!

- After 1 week of use: dramatically reduces the appearance of fine lines & wrinkles
- instantly improves look and feel of hands
- 24-hour moisturization

NEW Age-Defying Hand Cream
Formulated with our exclusive age-defying complex, dramatically improves the look and feel of hands, nails and cuticles, instantly. 3.4 fl. oz. *271-592*

only 1.99
will be 4.00 save $2

any two
mix or match page 146–147 of equal

for 5.99
or lesser value save up to 10.00

AVON-NY 015934
AV_PIPES_0022825

skin-so-soft

ight & lush light citrus scent

ody Lotion SPF 6
2 fl. oz. *245-084*
3.00

oisturizing Shower Gel
fl. oz. *254-582*
5.00

Moisturizing Foam Bath
16.9 fl. oz. *086-930*
8.00

Creamy Body Wash
8 fl. oz. *147-480*
6.00

Liquid Hand Soap
5 fl. oz. *090-245*
5.00

Cooling Moisturizing Body Foam
4.4 oz. net wt. *136-855*
6.00

skin-so-soft

antibacterial citrus fresh scent

stay germ-free
at home or on the go!

CITRUS FRESH

Antibacterial Gel Hand Spray
- Clinically proven to kill germs in 15 seconds!
- Gentle and mild formula
- No water or towel necessary
- Portable, convenient pump spray 2.5 fl. oz. *093-741*

4.00

Antibacterial Bar Soap
- Gently cleanses away germs and bacteria in 15 seconds
- Leaves hands feeling soft & smooth

5 oz. net wt. *093-737*
4.00

Citrus Fresh Antibacterial Moisturizing Hand Gel
Kills germs in just 15 seconds! Moisturizing formula with aloe vera extract is convenient and easy to use; no water needed.
2.5 fl. oz. *045-915*

reg. 1.99
only 99¢
lowest price ever!

AVON-NY 015935
AV_PIPES_0022826

skin-so-soft
original fresh herbal scent

Bar Soap
5 oz. net wt.
237-606
5.00

Liquid Hand Soap
5 fl. oz.
090-154
5.00

Nourishing Body Lotion
12 fl. oz.
170-674
7.00

Nourishing Shower Gel
5 fl. oz.
254-601
5.00

Bath Oil Spray
5 fl. oz.
226-291
6.00

Moisturizing Hand Cream
3.4 fl. oz.
019-282
3.00

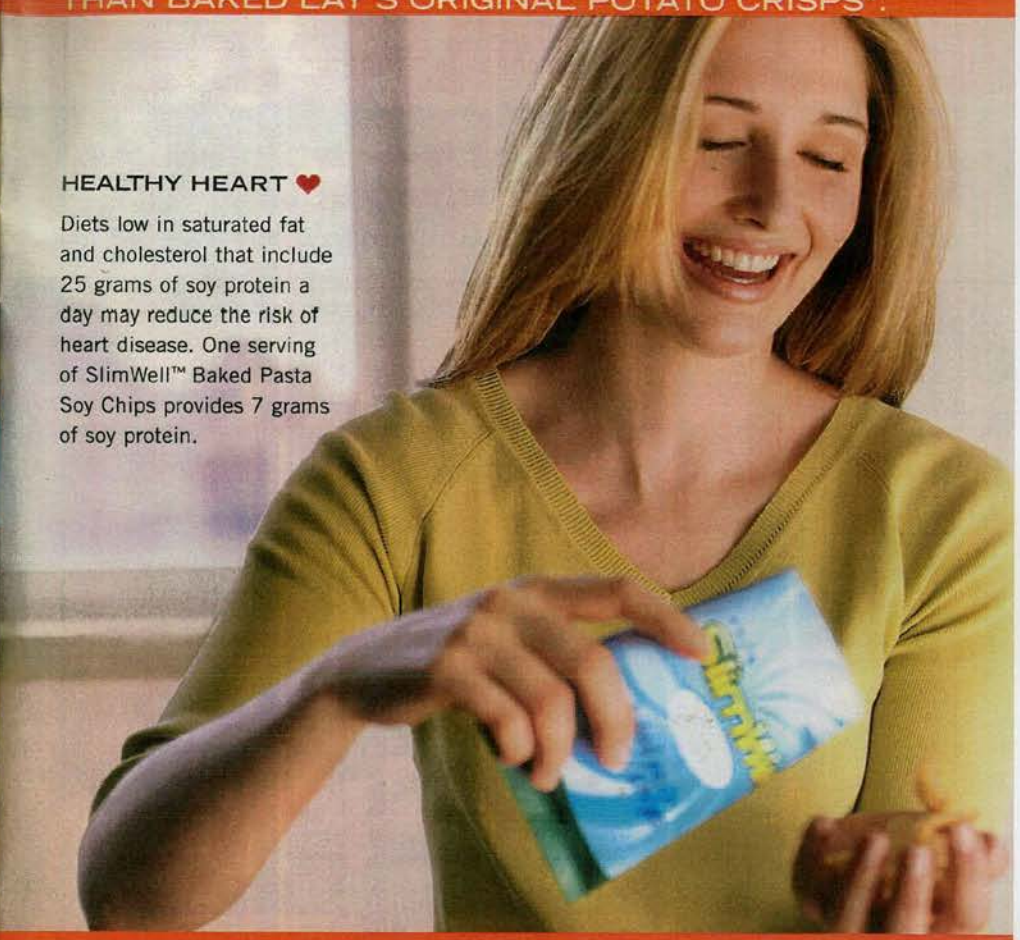
America's #1 bath oil
it's simply the best!

Bath Oil
Experience the legendary softness.
16.9 fl. oz. *227-412*
reg. 12.50
incredible deal! 6.99
save 5.50

AVON-NY 015936
AV_PIPES_0022827

Hey LOW-CARBERS:

OVER 40% FEWER CARBS AND 250% MORE PROTEIN THAN BAKED LAY'S ORIGINAL POTATO CRISPS*.



HEALTHY HEART ♥

Diets low in saturated fat and cholesterol that include 25 grams of soy protein a day may reduce the risk of heart disease. One serving of SlimWell™ Baked Pasta Soy Chips provides 7 grams of soy protein.

new> Baked Pasta Soy Chips

Redefine *crunch* with a delicious, healthy snack alternative. Each bag of these trans-fat-free, cholesterol-free chips boasts 100% soy protein and 110% savory flavor. With 14mg of soy isoflavones per serving, 110 calories, 13g carbs, 3g fat, 7g protein. 0.9 oz. net wt.

287-818 Honey BBQ
287-970 Classic Ranch

9.99 box of 7 bags

[2 great, zesty flavors]

* As per labeled serving sizes

AVON-NY 015937
AV_PIPES_0022828

LOW CARB

AVON
SlimWell™
Look for new shakes "For People Who Count Carbs" in the next Wellness catalog.

Not all low-carb products are created equal. Judge for yourself:

bar / serving	calories	fat	protein	net carbs
SlimWell™ "For People Who Count Carbs," 29g	100	2.5g	8g	2–3g
Atkin's Endulge™ Caramel Nut Chew Bar, 35g	140	9g	6g	2g
SlimFast® Cookies & Cream Snack Bar, 32g	120	3g	6g	2g

Net carbs are calculated by subtracting fiber and sugar alcohols, which have minimal impact on blood sugar, from total carbohydrates.

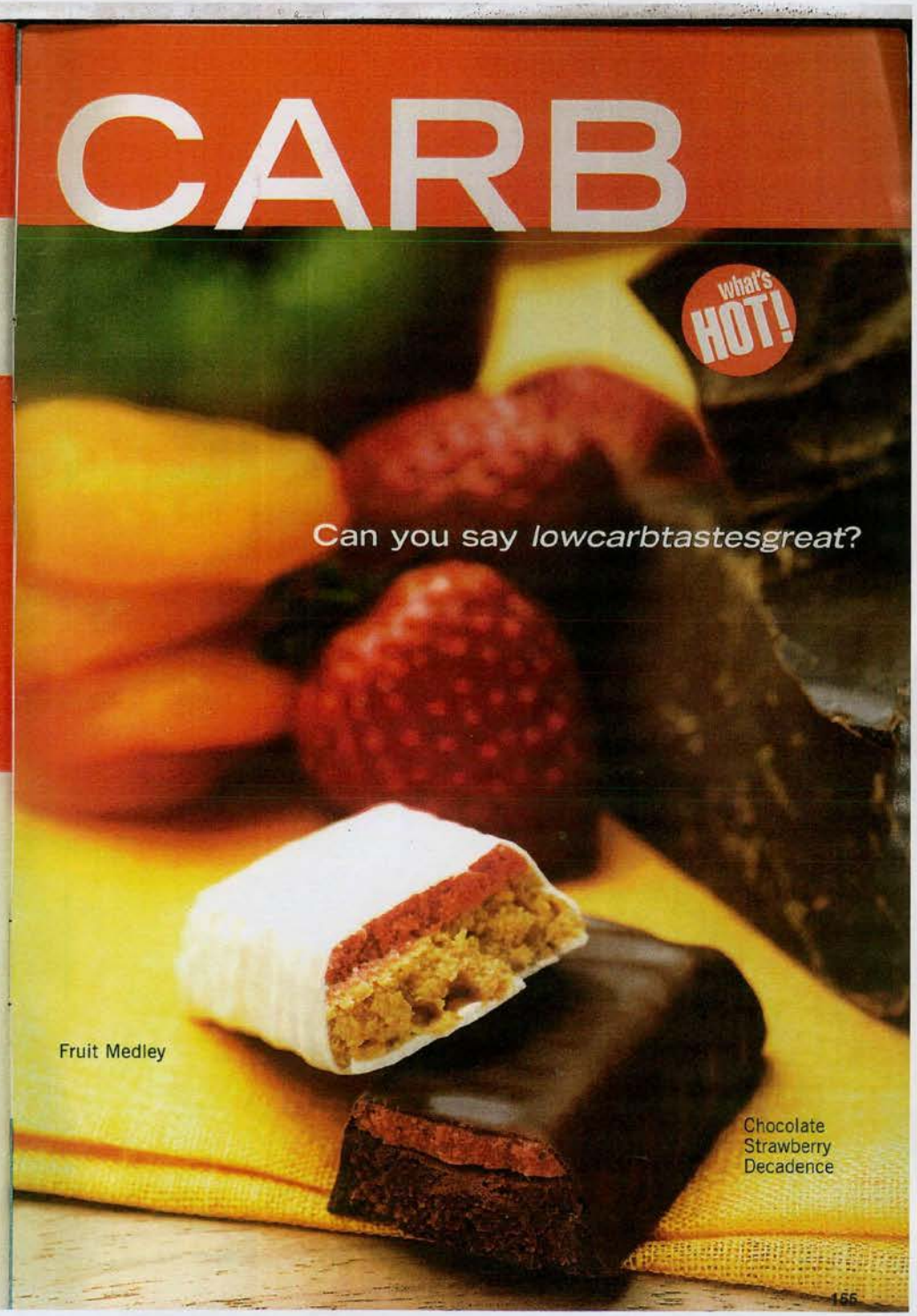
new>

Snack Bars

Rev up your weightloss program with SlimWell™'s new, carb-conscious snack bar. At only 2–3 Net Carbs each, these delicious cholesterol-free treats boast an ultra-slim count of only 100 calories and 2.5 grams of fat. Plus, they're packed with protein and calcium.

298-659 Fruit Medley
298-682 Chocolate Strawberry Decadence

9.99 box of 7



AVON-NY 015938
AV_PIPES_0022829